

GARDEN CENTER

Flourish!

2023 TOP PERFORMERS



BaⁱSeed[®]

YOUR TRUSTED PARTNER

At Ball Seed®, we believe our job is to keep bringing you plants and services that make you money and thrill your garden center and landscape clients. Thank you for your confidence in Ball Seed to be a trusted partner in your business!



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Tips & Ordering Schedule for GARDEN CENTERS

The ideal time to order any crop is immediately after the season in which it is sold.

- You'll be familiar with what did not sell and what was in greatest demand.
- New variety introductions can be added and order adjustments can be made at a later date.

When should I order?

	CROP	FORM	PLANT/SOW	FINISH /SELL
January	Poinsettias	URC, Liners	July-September	Christmas
February	Garden Mums	URC, Rooted Cuttings	May-July	Fall
	Perennials	Liners, Plugs	July-September	Spring
March	Pansies (Fall crop)	Plugs	August-September	Fall
	Perennials	Seed	July-August	Spring-Fall
April/May	Perennials	Bare Root	September-November	Spring
	Misc Pot Plants	Plugs, Liners	Year-round	Year-round
July/August	Fall Bulbs	Bulbs	September	September-October (packaged/bulk)
	Spring Bedding	URC, Liners	February-March	Spring
	New Guinea Impatiens	URC, Liners	February-March	Spring
	Begonias (Vegetative)	Liners	February-March	Spring
	Miniature Roses	Liners	November-February	Spring Holidays
	Annuals	Seed	December-February	Spring
	Annuals	Plugs	December-April	Spring
	Azaleas	4-8" precooled	October-March	Christmas-Mother's Day
	Perennials	Vernalized	Spring	Spring
	Perennials	Seed (first-year-flowering)	December-February	Spring-Summer
	Easter Lilies	Non-precooled	October	Easter
	Easter Lilies	Precooled	December	Easter
August/September	Vegetables	Seed/Plugs	December-April	Spring
	Perennials	Bare Root	February-April	Spring
	Perennials	Liners, Plugs	July-September	Spring
	Geraniums	URC, Liners	Spring	Spring
October/November	Spring Bulbs	Bulbs	March-May	April-June (packaged/bulk)
	Tropicals	Liners	January-March	Spring
	Tropicals	4"	March-May	Spring
	Geraniums Stock	URC, Liners	Winter	Cuttings for the Spring Crop
December	Time to review orders for Spring crops and make additions and changes			



ON THE COVER:
NEW SureShot™ White Petunia

FLOURISH

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High-performing varieties for beds, borders and containers.

Scan for GARDEN CENTER options.



For more information on top landscape performers, visit our website at BallLandscape.com.





Bumble Bee™ Hot Pink Calibrachoa ●●
Height: 6-12 in. (15-30 cm)
Spread: 12-24 in. (30-61 cm)



NEW SureShot™ Blueberries & Cream Petunia ●
Height: 8-10 in. (20-25)
Spread: 16-22 in. (41-56 cm)



NEW Glimmer™ Hot Pink Double Impatiens ●●
Height: 10-16 in. (25-41 cm)
Spread: 10-12 in. (25-30 cm)



NEW 'Red Lark' Delphinium ●
Height: 24-28 in. (61-71 cm)
Spread: 16-18 in. (41-46 cm)



TOP GARDEN CENTER OPTIONS

MUST HAVES



NEW Cannova Scarlet Canna ●
Height: 30-48 in. (76-122 cm)
Spread: 14-20 in. (36-51 cm)



NEW Shamrock™ Butterscotch Glow Lantana ●
Height: 12-16 in. (30-41 cm)
Spread: 12-14 in. (30-36 cm)



NEW Megawatt™ White Green Leaf Begonia ●●
Height: 20-28 in. (51-71 cm)
Spread: 16-24 in. (41-61 cm)



NEW Cannova Bronze Peach Canna ●
Height: 30-48 in. (76-122 cm)
Spread: 14-20 in. (36-51 cm)



NEW Dragon Wing® White Begonia ●●
Height: 12-15 in. (30-38 cm)
Spread: 15-18 in. (38-46 cm)

TOP GARDEN CENTER OPTIONS



BabyWing® White Begonia
Jurassic™ Pink Splash Rex Begonia
NEW Hula™ Pink Begonia
Variegata Hedera
Carnival Watermelon Heuchera



Bee's Knees Petunia
NEW Cannova Red Golden Flame Canna
Lava Rose Coleus
Galaxy Red Zonal Geranium



Colossal Containers

Designed for flexibility, mixed containers can be customized to fit specific promotions and programs, as well as any garden space.



Salvia purpurea
ColorGrass® Amazon Mist Carex
Cabaret Lavender Calibrachoa
Galaxy Violet Zonal Geranium
White Sparkle Scaevola
Miracle Primo Hypericum
Thymus pseudolanuginosus



Bee's Knees Petunia ●
Height: 8-10 in. (20-25 cm)
Spread: 16-22 in. (41-56 cm)



NEW Cabaret® Midnight Kiss Calibrachoa ●
Height: 6-10 in. (15-25 cm)
Spread: 10-12 in. (25-30 cm)

High-performing varieties for beds, borders and containers.



Pot-a-peño Hot Pepper ●
Height: 12-15 in. (30-38 cm)
Spread: 18-20 in. (46-51 cm)



Candy Cane Chocolate Cherry Sweet Pepper ●
Height: 18-24 in. (46-61 cm)
Spread: 12-18 in. (30-46 cm)



NEW Peppers From Heaven Orange Snack Pepper ●
Height: 6-8 in. (15-20 cm)
Spread: 6-12 in. (15-30 cm)



NEW Peppers From Heaven Yellow Snack Pepper ●
Height: 6-8 in. (15-20 cm)
Spread: 6-12 in. (15-30 cm)



NEW Peppers From Heaven Red Snack Pepper ●
Height: 6-8 in. (15-20 cm)
Spread: 6-12 in. (15-30 cm)



Candy Cane Red Sweet Pepper ●
Height: 18-24 in. (46-61 cm)
Spread: 12-18 in. (30-46 cm)



NEW BlushingStar Beefsteak Tomato ●
Height: 60-84 in. (152-213 cm)
Spread: 36-48 in. (91-122 cm)



NEW Sun Dipper Specialty Tomato ●
Height: 36-48 in. (91-122 cm)
Spread: 18-36 in. (46-91 cm)



DarkStar Beefsteak Tomato ●
Height: 60-84 in. (152-213 cm)
Spread: 36-48 in. (91-122 cm)

For more information on top landscape performers, visit our website at BallLandscape.com.

Veggie Delight

Give shoppers a selection of unique vegetables that they can't find anywhere else.

pollinators

Shoppers can provide critical habitats and food for wildlife when they bring these native plants home.

Artisan™ Red Ombre Echinacea ●

Height: 24-34 in. (61-86 cm)
Spread: 10-25 in. (25-64 cm)
Zone: 4a-10b



Sombrero Poco™ Yellow Echinacea ●

Height: 14-16 in. (36-41 cm)
Spread: 14-16 in. (36-41 cm)
Zone: 4b-9b



Mystic Spires Salvia ●

Height: 18-24 in. (46-61 cm)
Spread: 12-18 in. (30-46 cm)
Zone: 7a-10b



Black & Bloom Salvia ●

Height: 36-48 in. (91-122 cm)
Spread: 36-48 in. (91-122 cm)
Zone: 7a-10b



BeeMine™ Pink Monarda ●

Height: 15-18 in. (38-46 cm)
Spread: 14-16 in. (36-41 cm)
Zone: 4a-9a



dianthus

Perk up early-Spring sales with this easy-to-retail class that is fragrant, romantic and pretty, and comes with eye-catching point-of-purchase materials.

Love is in the air



Early Love® Dianthus ●

Height: 10-14 in. (25-36 cm)
Spread: 8-12 in. (20-30 cm)



Pink Kisses® Dianthus ●

Height: 12-16 in. (30-41 cm)
Spread: 10-14 in. (25-36 cm)



I Love U Dianthus ●●

Height: 2-4 in. (5-10 cm)
Zone: 5-7 in. (13-18 cm)



Love is in the air

Point of Purchase Materials



Sleeve



Tag



Pot



Tag

TOP GARDEN CENTER OPTIONS

For more information on top landscape performers, visit our website at BallLandscape.com.

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POLLINATORS | Top Garden Center Options

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Top Garden Center Options | DIANTHUS

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