

Burpee Home Gardens® Rebate Redemption Form

The Burpee Home Gardens Program ("Program") is offered to growers on a 'guaranteed sale' basis. For Certified Growers participating in the Program, Ball will refund the royalty associated with Program products that are planted and grown, but not invoiced to the retailer (or, in the case of a grower/retailer, not sold to a consumer). This offer is subject to conditions and requirements stated in the Burpee Home Gardens Certified Grower Guidelines ("Guidelines") then in effect. To be eligible for a rebate, you must have adhered to those Guidelines in their entirety and be eligible for a rebate under those Guidelines.

The rebate of the royalty will apply only to tags on those products that were tagged, finish-grown and then discarded; or in the case of point of sale (POS) retail arrangements, products NOT invoiced to the retailer ("Used Unsold Tags").

Unused clean tags do not qualify for the rebate program unless the variety or design becomes obsolete and cannot be returned to the tag inventory; Ball will notify you in the event this occurs. Unused tags are returned through a separate process <u>DO NOT INCLUDE UNUSED CLEAN TAGS WITH A REBATE RETURN.</u> Please refer to the Burpee Home Gardens Tag Return/Rebate Policy for more details on how to return unused tags.

Note that all tags claimed for rebate MUST BE RETURNED to Ball. Tags associated with discarded product cannot be claimed for rebate and then reused.

The Rebate Year runs from September 1 of the prior year until August 31 of the current year. Rebates will be processed at the end of the rebate year, but no later than September 15, and will be verified based on tags invoiced during the Rebate Year. If rebate requests are received early, Ball reserves the right to hold processing of rebates until after September 1. No rebates will be allowed for tags shipped more than one year prior.

CLAIMING YOUR REBATE

- 1. Collect the Unsold Tags for which you are requesting a rebate.
- 2. Complete this form.
- 3. Send both (in same envelope or box) to: Ball Horticultural Company, Attention **Burpee Home Gardens Program Administrator**, 622 Town Road, West Chicago, IL 60185.
- 4. All rebate requests for Unsold Tags <u>MUST BE RECEIVED BY SEPTEMBER 15</u> of the current year for tags invoiced between September 1 of the previous year and August 31 of the current year.

Your rebate for the royalty associated with the Program (note that the actual <u>cost</u> of the tags will not be rebated) will either (1) be applied to outstanding trade invoices due Ball or (2) in the event there are no outstanding trade invoices due Ball, the amount will be applied as an account credit towards future purchases from Ball.

In order to be eligible for a rebate, you must have adhered to the Guidelines of the program in their entirety. While your actual rebate is self-reported, your rebate amount will be evaluated versus other growers and significant outlying program performance will be investigated further.

| CUSTOMER NAME | |
|--|--------------------|
| CUSTOMER NUMBER | |
| NUMBER OF UNSOLD TAGS INCLUDED FOR REBATE: | |
| REBATE AMOUNT PER TAG | x14 USD/ .15 CAD |
| NUMBER OF UNSOLD <u>HANGING BASKET TAGS</u> INCLUDED F | OR REBATE: |
| REBATE AMOUNT PER HANGING BASKET TAG | x .28 USD/ .30 CAD |
| TOTAL REBATE AMOUNT | \$ |
| Please provide a brief summary of your participation in the Protherough. If possible, provide an estimate of Program sell-through carried over for the following year. | |
| Program Sell-through %: | |
| Program Tag Inventory Carryover: | |
| Comments: | |
| CUSTOMER SIGNATURE: | DATE: |