

SOLID FOUNDATIONS



Solid foundations start with solid planning... and solid planning starts with solid foundational plants! Many areas of the country are seeing an uptick in home building, and momentum is growing for high-margin foundation plantings and enhancements.

But...higher demand means "first come, first served." At most nurseries, it's imperative to plan 6 months ahead to get the varieties you spec for your clients. Thrive 2014 is committed to bringing you the best "What's New" for perennials and shrubs.

Be sure to check out the handy Lead Time tips and the Business/Landscape Planner in the center of the book, developed to keep YOU aligned with your supplier every season.

Looking forward to partnering with you in 2014!

SEFF

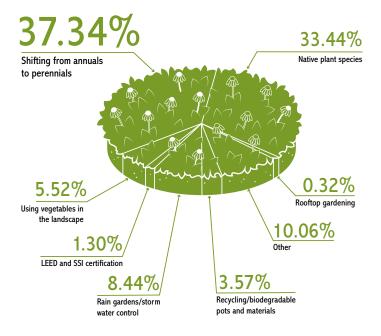
Jeff Gibson Business Manager – Landscape

630 588-3468 jgibson@ballhort.com BallLandscape.com

GETTING YOUR PIECE OF THE PIE?

Be prepared — here's what landscape clients care most about when it comes to sustainability.

(2012 Ball Landscape Contractor Industry Survey)



PERENNIALS & SHRUBS

at your fingertips:

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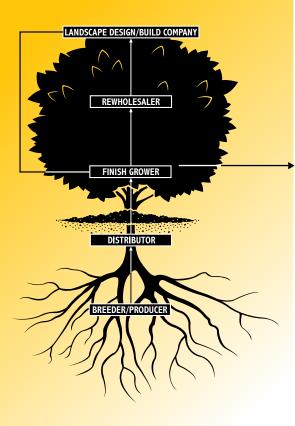




Our front cover inset: Hydrangea Next Generation Pistachio

FIND A FINISH GROWER

The top Finish Growers in the country are producing the shrubs and perennials pictured on pages 2 to 9, plus many more outstanding varieties from Ball Ornamentals and Darwin Perennials. Call today – remember, get your order in early for the best availability.



GET THE GOODS

Ball Landscape is committed to connecting YOU with the best genetics and the top regional nursery stock suppliers.

NORTHEAST & MIDWEST

90 Salmon Brook Street

Granby, CT 06035 860 844-6051

PRIDE'S CORNER FARMS

122 Waterman Rd. Lebanon, CT 06249 800 437-5168

ROBERT BAKER COMPANY

1700 Mountain Rd. West Suffield, CT 06093 860 668-7371

HOME NURSERY INC.

PO Box 128 Albers, IL 62215 618 248-5194

MONTALE GARDENS

25865 W. Ivanhoe Road Wauconda, IL 60084 847 487-8435

LOMA VISTA NURSERY

1107 E 23rd St. Ottawa, KS 66067 800 993-3352

KAT NURSERIES/UTOPIAN TREES

30050 W. 135th St. Olathe, KS 66061 913 856-5288

NORTHLAND FARMS LLC

11161 120th Ave. West Olive, MI 49460 616 846-1477

GERTENS NURSERY

5500 Blaine Ave. Inver Grove Heights, MN 55076 651 239-1327

CENTERTON NURSERY

345 Centerton Woodruff Rd. Bridgeton, NJ 08302 800 533-1132

JOHNSON FARMS INC. NURSERY

1633 Route 77 Deerfield, NJ 08313 856 358-1123

OVERDEVEST NURSERY

578 Bowentown Road Bridgeton, NJ 08302 856 451-3179

RIDGE MANOR NURSERY

7925 North Ridge Rd. Madison, OH 44057 440 466-5781

WILLOWAY NURSERIES

4534 Center Rd. Avon, OH 44011 440 934-4435

LANCASTER FARMS INC

5800 Knotts Creek Rd. Suffolk, VA 23435 757 484-4421

SOUTH & SOUTHEAST

STOKLEY NURSERY

10355 Broughton Rd. Semmes, AL 36575 251 649-2174

ARIZONA WHOLESALE GROWERS

24032 N. 19th Ave. Phoenix, AZ 85085 623 581-3100

V & P NURSERIES

14703 E Williams Field Rd. Gilbert, AZ 85295 480 917-9847

HACKNEY NURSERY COMPANY

3690 Juniper Creek Rd Quincy, FL 32351 850 442-6115

BRACY'S NURSERY

64624 Dummyline Rd Amite, LA 70422 800 899-4716

PIEDMONT CAROLINA NURSERY

1867 Sandy Ridge Rd. Colfax, NC 27235 336 993-4114

GREENLEAF NURSERY COMPANY

2349 Chinquapin Road Tarboro, NC 27886 877 331-2982

GREENLEAF NURSERY COMPANY

28406 Highway 82 Park Hill, OK 74451 800 331-2982

GREENLEAF NURSERY

262 FM 2674 Road El Campo, TX 77437 800 237-3147

TREES USA

14421 FM 849 Lindale, TX 75771 800 947-0338

J. BERRY NURSERY

201 PR 5180 Grand Saline, TX 75140 800 993-3352

WEST COAST

ARMSTRONG GARDEN CENTERS, INC.*

1492 Wilshire Road Fallbrook CA 92028 626 534-4027

BOETHING TREELAND NURSERY*

23475 Long Valley Rd. Woodland Hills, CA 91367 818 883-1222

EVERGREEN NURSERY LLC

13650 Carmel Valley Rd. San Diego, CA 92130 858 481-0622

FRANTZ WHOLESALE NURSERY

12161 Delaware Rd. Hickman, CA 95323 209 874-1459

KRAEMER'S NURSERY INC.

14306 Downs Rd. Mount Angel, OR 97362 503 845-2283

MATSUDAS NURSERY

10600 Florin Rd. Sacramento, CA 95826 916 689-8208

MONTEREY BAY NURSERY

748 San Miguel Canyon Rd. Royal Oaks, CA 95076 831 724-6361

NATIVE SONS INC.

379 W El Campo Rd. Arroyo Grande, CA 93420 805 481-5996

VILLAGE NURSERY*

1589 N Main St. Orange, CA 92867 951 657-3940

T & L NURSERY INC.

13245 Woodinville-Redmond Rd. NE Redmond, WA 98052 425 885-5050

*Multiple locations



Find a supplier at BallLandscape.com

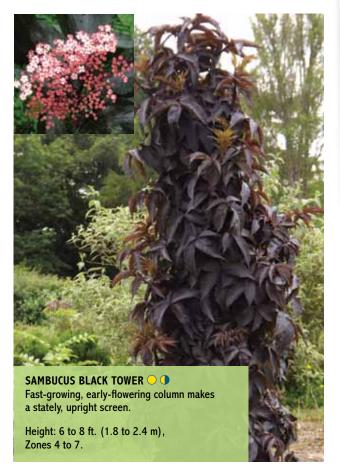
Easy searches for growers and rewholesalers that offer Ball varieties.





The first cold-hardy woody shrub to color up in Spring. Exotic tricolor foliage.

Height: 4 to 6 ft. (1.2 to 1.8 m), Zones 4a to 11.



SALVIA LYRICAL™ **BLUES** O

The bedrock of Spring perennial color, this nemorosa loves the heat and keeps its color longer.

Height: 22 to 24 in. (55 to 60 cm), Zones 4 to 9.

SALIX 'GOLDEN SUNSHINE'

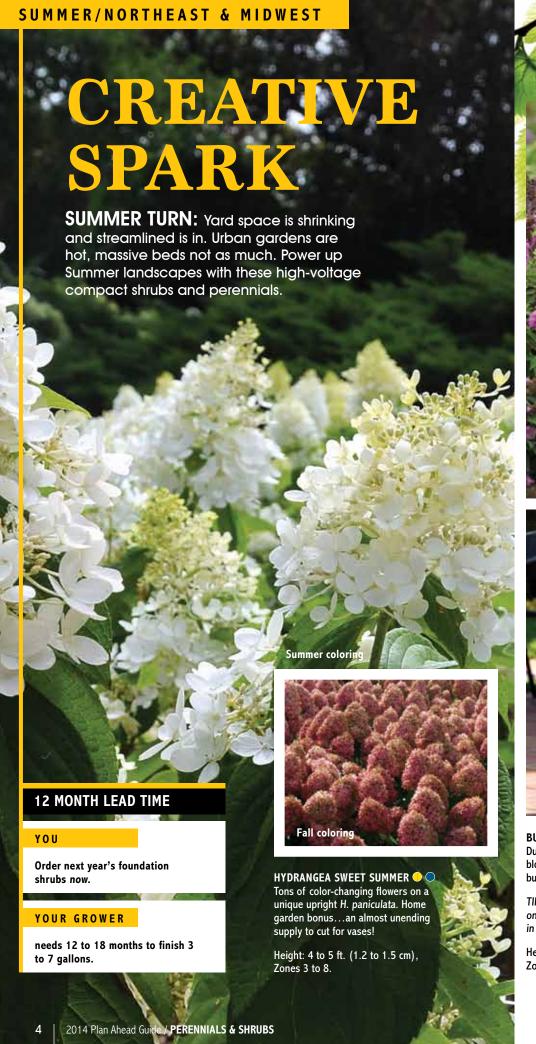
One of the first small trees to color up, with unique gold color that holds through Summer humidity.

Height: 15 to 18 ft. (4 to 5 m), Zones 5a to 10.



BallLandscape.com connects you

News and product info at your fingertips. Sign up for Landscape Insider e-newsletter now.







BUDDLEIA FLUTTERBY PETITE® 🔵

Durable, drought-tolerant and longblooming, these non-invasive nectar bushes max out at 3 ft. (90 cm).

TIP FOR SUCCESS: Cut back buddleias only when the leaves start to emerge in March and April.

Height: 2 to 2.5 ft. (60 to 75 cm), Zones 5 to 10.

DROUGHT-DEFYING!

The three varieties below are superior performers under restricted watering.





Zones 4 to 9.

GAILLARDIA MESA™ ○

Zones 5 to 10.

Puts out lots of fast color on "no flop"

Height: 14 to 16 in. (35 to 40 cm),





The biggest beds glow with incredibly vibrant color.

Height: 18 to 24 in. (45 to 60 cm) first year, up to 30 in. (75 cm) second year; Zones 4 to 10.



Vibrant hues on a perennial favorite! Available in 5 bright colors.

Height: 24 to 26 in. (60 to 65 cm), Žones 4 to 9.

GAURA 'SPARKLE WHITE' 🕒 🜗

Height: 12 to 24 in. (30 to 60 cm),

shape in beds and planters.

Zones 5b to 9.

Long-flowering beauty holds its compact



SEE THE FUTURE

Look at the biggest concerns for maintaining landscape color as a great opportunity for your business to grow.

Water restrictions in your area? No problem when you build varieties like the trio above into your designs.

(2012 Ball Landscape Contractor Industry Survey)





CAMPSIS SUMMER JAZZ Half the size and half the vigor - this trumpet vine doesn't overdo it!

Fire height: 2.5 ft. (80 cm) Sunrise Gold height: 3 ft. (90 cm) Tangerine height: 6 ft. (1.8 m) Zones 5 to 9.





SUMMER TURN: Save space! Save water! These plants give the biggest bang for the buck.

GARDENIA 'BUTTONS'

Smallest, most compact gardenia on the market!

Height: 1.5 to 2 ft. (45 to 60 cm), Zones 8 to 10.





ABELIA BELLA DONNA

Low profile, high flower power! Allpurpose evergreen shrub shows white flowers all Summer.

Height: 28 to 32 in. (70 to 80 cm), Zones 6 to 9.



6 MONTH LEAD TIME

YOU

Bring in 1-gallon flowering shrubs like buddleias, hydrangeas and lomandras for fast bursts of color.

YOUR GROWER

is planting perennials that need "bulking" for Spring.

ACACIA COUSIN ITT

This "touchable" little plant is ideal for suburban small spaces and containers.

Height: 3 ft. (90 cm), Zones 9a to 11.

HYDRANGEA 'BOMBSHELL' 🔵 🖜

Unbelievably tight and dwarf version of the classic *H. paniculata*. Strong stems support many flowers.

Height: 2.5 to 3 ft. (75 to 90 cm), Zones 3 to 8.

CALIFORNIA COLOR

The four varieties below are superior performers under restricted watering.



LAVANDULA SUPERBLUE •

Biggest blooms = strongest impact. Excellent hardiness and heat tolerance, too.

Height: 10 to 12 in. (25 to 30 cm), Zones 5 to 8.



LAGERSTROEMIA ENDURING SUMMER™ Compact, reblooming, colorful, disease-resistant and it really takes the heat. Bred by Dr. Michael Dirr.

Height: 4 to 5 ft. (1.2 to 1.5 m), Zones 6b to 10.







LOMANDRA 'SEASCAPE'

Bullet-proof in hot, dry landscapes, this salt-tolerant California favorite works in large beds, retaining walls and planters.

Height: 1 to 2 ft. (30 to 60 cm), Zones 8b to 11.



EPILODIUM 'DIAMONDBACK'

Maintenance-free California fuchsia makes an all-Summer carpet of color in dry landscapes.

Height: 8 to 12 in. (20 to 30 cm), Zones 9 to 11, West Coast.



MIMULUS BURST 🔵

Big-time bloomer from Spring to Fall, even when the heat is on.

Height: 1.5 to 2 ft. (45 to 60 cm), Zones 8 to 11.



BallLandscape.com: Your new favorite tool

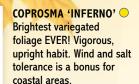
View photos of new varieties in the landscape Reference product info in our plant database Find a supplier

NEW! Build your own sell sheets



FALL

FALL TURN: Fall is famous for its vibrant punches of color – and these stellar landscape performers are no slouches when it comes to shouting "Wow"!



Height: 3 ft. (90 cm), Zones 9 to 11.

HYPERICUM HARVEST FESTIVAL™ ○ ●

Nicely compact plants showcase shiny, colorful berries in July.

Height: 1.5 to 2 ft. (45 to 60 cm), Zones 5 to 10.

Pink



HEUCHERA CARNIVAL

Heat-loving H. villosa series covers shade beds with incredible colors and leafy lushness. Mounding plants work in containers, too.

Height: 10 to 12 in. (25 to 30 cm), Zones 4 to 9.

12 MONTH LEAD TIME

YOU

Fall is prime time for planting...and client planning for 2015!

YOUR GROWER

is allocating large shrub inventory for Fall 2015 pre-books. Late orders subject to availability.



HYDRANGEA 'ICE CRYSTAL' 🔵 🌑

Very compact oakleaf puts on blazing red Fall foliage finale. Good in a range of climates and soils.

Height: 3 to 6 ft. (90 cm to 1.8 m), Zones 5 to 9.

Candy Apple



YOUR 2014 ALL-YEAR BUSINESS PLANNER

"If you fail to plan, you're planning to fail!"... Ben Franklin's wise words still ring true today. What's YOUR plan for success? We've lined up your seasonal tasks with what your growers need to do to get YOU the goods. **Iip: Plan 6 months ahead for best availability!** We suggest you use this handy feature as a guideline – add your notes and tweak it to make your own Planner for Success.



	NORTHEAST & MIDWEST	WEST COAST	SOUTH & SOUTHEAST	2014
JANUARY	PRE-BOOK 2014 Fall mums now for best availability.	PRE-BOOK 2014 Fall cyclamen, poinsettias and mums now for best availability.	PRE-BOOK 2014 Fall cyclamen and mums now for best availability.	Sun Mon Tue Wed Tru Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
FEBRUARY	ORDER 2014 Spring and Summer seasonal color.	ORDER 2014 Spring and warm season color and 2014 Fall perennials and flowering shrubs.	ORDER 2014 Spring and Summer seasonal color and 2014 Fall perennials and flowering shrubs.	Sun Mon Tue Wed Thu Fri Sat 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28
MARCH	ORDER 2014 Fall perennials and flowering shrubs.			Sun Mon Tue Wed Thu Fri Sat 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL	ORDER 2014 Fall mums.	ORDER 2014 Fall mums.	ORDER 2014 Fall mums.	Sun Mon Tue Wed Tru Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY				Sun Mon Tue Wed Thu Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

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JUNE	ORDER 2014 Fall pansies, accents, cabbage and kale.	ORDER 2014 Fall pansies, poinsettias, cyclamen and other cool season color.	ORDER 2014 Fall pansies and other seasonal color.	Sun Mon Tue Weed Thu Fn Salt 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY				Sun Mon Tue Wed Tru Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
AUGUST			PRE-BOOK 2015 Spring perennials and flowering shrubs now for best availability.	Sun Mon Tue Wed Thu Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER		PRE-BOOK 2015 Spring and warm season color and 2015 Fall perennials and flowering shrubs for best availability.	ORDER 2015 Spring seasonal color. PRE-BOOK 2015 Fall perennials and flowering shrubs for best availability.	Sun Mon Tue Wed Thu Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER	PRE-BOOK 2015 Spring perennials and flowering shrubs now for best availability.			Sun Mon Tue Wed Tru Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
NOVEMBER	ORDER 2015 Spring perennials and flowering shrubs.	ORDER 2015 Spring and warm season color.	ORDER 2015 Summer seasonal color.	Sun Mon Tue Wed Thu Fri Sat 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
DECEMBER	PRE-BOOK 2015 Spring and Summer seasonal color and 2015 Fall pansies now for best availability.			Sun Mon Tue Wed Thu Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

PLAN AHEAD & PRE-BOOK!! Contact your seasonal color and nursery suppliers well ahead of time to get your hands on the best varieties for every season. Find a supplier at BallLandscape.com today.