

New for 2015!



BURPEE
HOME GARDENS®



Red Carpet



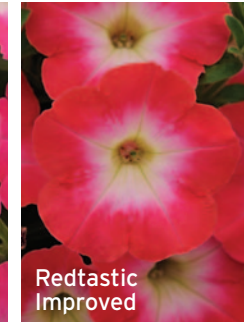
Blonde Bombshell



Box Office Bronze



Pinkceptional



Redtastic Improved



Magentacular



Honey Berry



Pink Blush



Tangerine

NEW MARQUEE™ COLEUS

Exclusively Burpee!

Shadowy balconies to sun-blazed gardens, this gotta-have-it trio takes a starring role thanks to amazing leaf colors and textures, easy-care attitude and extreme fill-ability from small pots to mixed combos.

- Blonde Bombshell**
- Box Office Bronze**
- Red Carpet**



FLASH MOB PETUNIAS

Keep the party going with our trio of first-ever morn colors!

- Magentacular**
- Pinkceptional**
- Redtastic Improved**

POPSICLES VIOLA

Exclusively Burpee!

A game changer for your cool-season program: Fast landscape fill with awesome flower power!

- Honey Berry**
- Pink Blush**
- Tangerine**



Fresh Options!

More healthy eating.
Stunning flowers.
Stronger brand power.
All exclusively yours, from Burpee Home Gardens.



SuperSauce F1 Tomato



Sweetheart of the Patio Tomato



Tangerine Dream Sweet Pepper



Cute-Cumber F1 Pickling Cucumber

PATIO VEGGIES

Exclusively Burpee!

Patio perfect...fast turns.

SuperSauce F1 Paste Tomato The biggest a gardener can grow!

Sweetheart of the Patio Small-Fruited Tomato All-Summer performer in baskets and pots.

Tangerine Dream Sweet Pepper The look is hot...the flavor is not. It's our front cover star!

Cute-Cumber F1 Pickling Cucumber Large pots in bloom or with small fruit will fly out of the store.



Fireball F1



Kumquat F1



Ruby Frills



Emerald Frills

INDIGO™ TOMATOES

Nutrition-packed tomatoes delight gardeners and foodies alike with their great taste and gorgeous anthocyanin color! (All 6 Indigo varieties are available as Bumper Crop™ Grafted Tomatoes and as seed.)

- Fireball F1**
- Kumquat F1**

VEGETATIVE BASILS

Exclusively Burpee!

Easy-to-grow, easy-to-sell, hold their shape in 4-in. (10-cm) pots to gallons.

- Emerald Frills**
- Ruby Frills**

BUMPER CROP
Bigger harvests of homegrown favorites!

50% more tomatoes.
100% satisfaction.

Bumper Crop™ Grafted Tomatoes give gardeners more of what they want in homegrown varieties: higher yields, better disease resistance and - of course - more flavor!

BIG Collection

- Big Zac Heirloom
- Delicious Heirloom
- Ispolin Heirloom
- Mrs. Maxwell's Big Italian Heirloom

BOLD Collection

- New Indigo™ Fireball F1
- New Indigo Kumquat F1
- Indigo Rose
- Indigo Ruby F1
- Indigo Starburst F1
- Indigo Sun F1

EARLY Collection

- 42 Days F1
- Fireworks Heirloom
- Fourth of July F1

Small-Fruited Pear Types

- Black Pear Heirloom
- Red Pear Heirloom



SPICE UP YOUR HERB PROGRAM FOR 2015!

The Burpee Home Gardens program adds 18 culinary, aromatic and decorative herbs from the FlorExpo program.

- Basil** Pesto Perpetuo
- Lemon Balm**
- Mint** Apple
- Mint** Chocolate
- Mint** Pineapple Variegated
- Oregano** Hopley's Purple
- Oregano** Hot & Spicy
- Oregano** Variegated
- Rosemary** Arp
- Rosemary** Spice Island
- Sage** Berggarten
- Sage** Icterina
- Sage** Tricolor
- Tarragon** French
- Thyme** Hi-Ho Silver
- Thyme** Orange Scented
- Thyme** Lemon
- Thyme** English



Lemon Balm



Hot & Spicy Oregano



Orange Scented Thyme

Speak their language.

Burpee Home Gardens is with the consumer before, during and after the sale:

Advice from their **Garden Coach** - the only interactive mobile web app for gardeners. Try it yourself - sign up today at burpeecoach.com.

Easy garden design solutions with **My Garden Designer** at burpeehomegardens.com.

24/7 connection with the **Burpee's Backyard** garden community.

Podcasts and DIY videos.

Burpee Home Gardens...it's all about high-performance plants, all-season support and successful gardeners.

Join the conversation.

Find everything you need for easy ordering, growing, merchandising and selling at ballseed.com/burpeehomegardens



Order at ballseed.com/webtrack.

Talk to us.
Ball Seed: 800 879-BALL
Ball ColorLink®: 800 686-7380

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