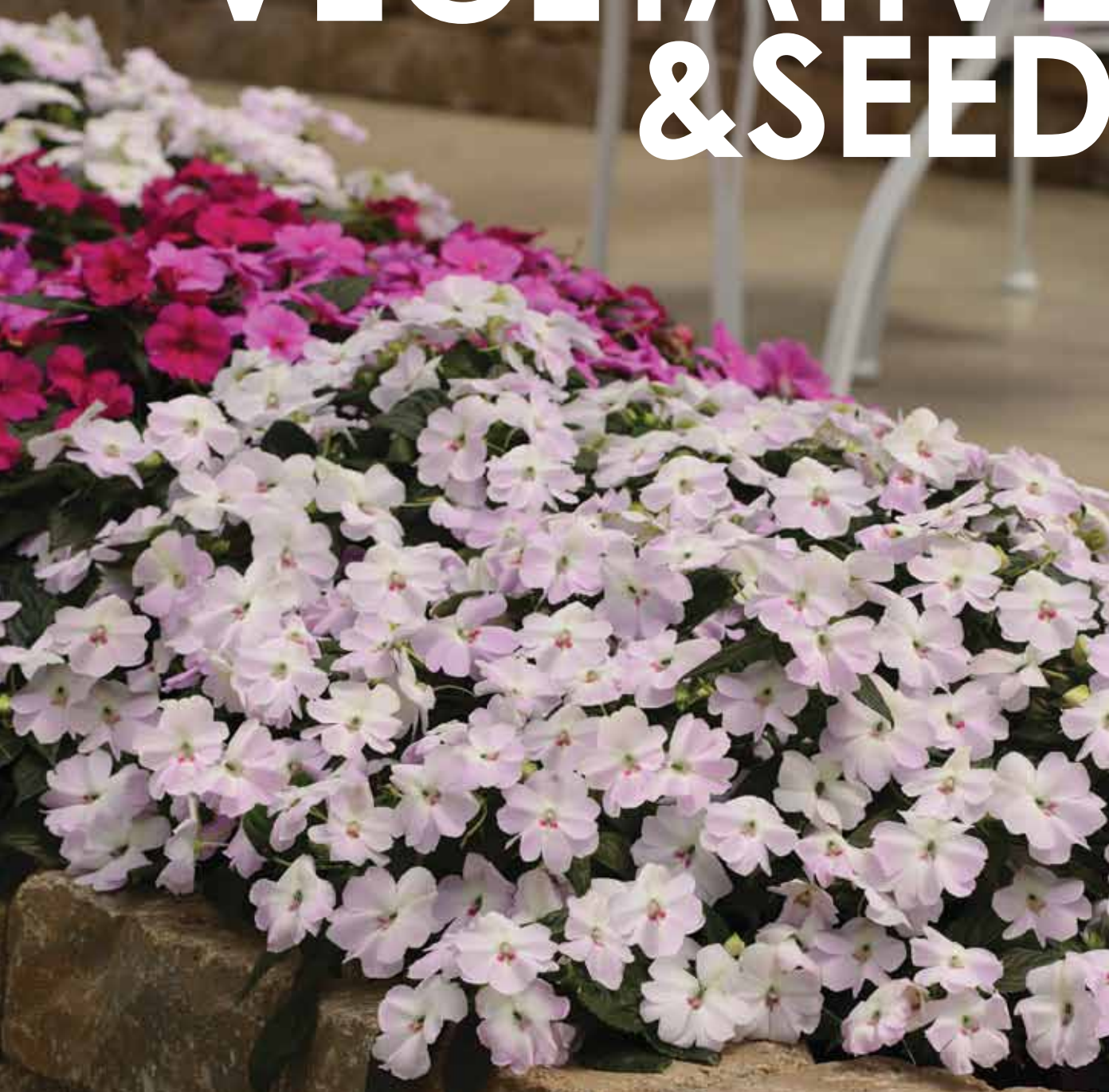


2015 NEW VARIETIES

VEGETATIVE & SEED

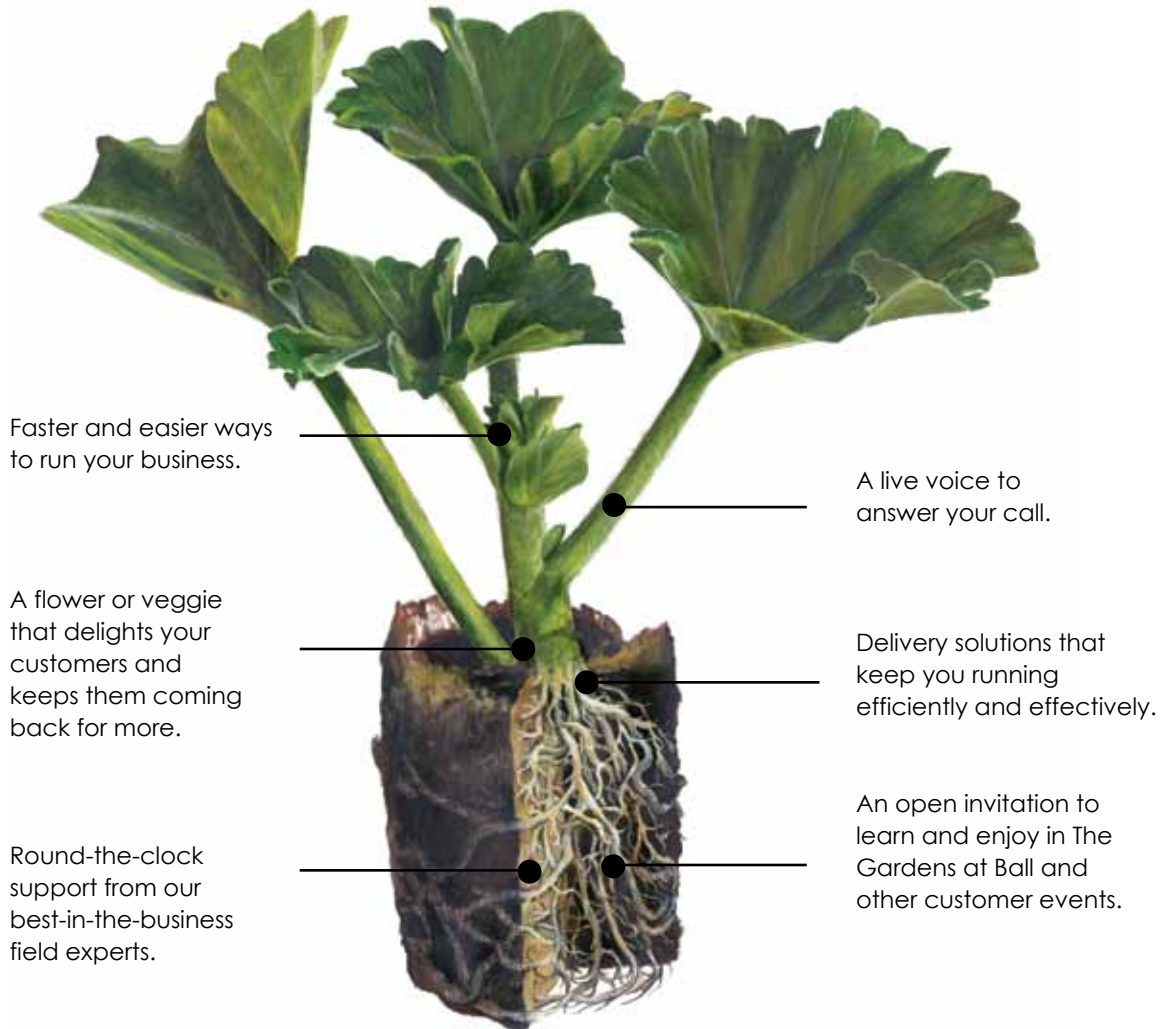


Baill Seed®

**YOUR
SUCCESS
IS OUR
PASSION**

At the heart of every cutting, liner and seed you receive: the freshest product, reliable availability, efficient delivery and the assurance of success.

Always count on Ball Seed for...



Discover the new vegetative releases from Ball FloraPlant, Selecta, and Darwin Perennials in the following pages, as well as exciting new products sourced by our Ball Ingenuity team. The last 15 pages include a complete listing of the new and improved seed varieties featured in the 2015 & 2016 Ball Seed Catalog.



325+ new 2015 varieties.
1 single focus: **YOU.**

FRESH STARTS



Mark your calendars for Ball Seed Field & Landscape Days

2014: Friday, July 25
2015: Friday, July 31
(p 60)



WOW! That was my impression when I first saw the Ball Seed 2015 product lineup almost a year ago. As I've gotten to know each of their unique features, that excitement continues to grow.

You'll meet a great mix of vegetative and seed varieties in these pages, including cool updates to popular classes and some surprises along the way. These products come from our own breeding programs and from several of the world's other top breeders. What ties this entire package together is the strong support system that Ball Seed builds into every single variety – our number one focus is keeping your business growing.

Enjoy this year's new growing and selling opportunities! As you plan for the future, thanks for choosing Ball Seed as your "go-to" partner. Let me know what's on your mind at jhough@ballhort.com or call me at **630 588-3300**.

A handwritten signature in black ink that reads "Jason".

Jason Hough,
General Manager



Jurassic Rex Begonia

A true series for
deepest shade
(p 10)





**Cannova™
Canna**

Game-changing Fi
seed series
(p 50)



**Visit Darwin
Perennials Day**

2014: Wednesday, June 18
2015: Wednesday, June 17
(p 40)



**EnduraScape™
Verbena**

Overwinter...
Oversummer
(p 32)



**Conga™
Calibrachoa**

Compact bicolors are
shopper magnets
(p 13)



**Bounce™
Interspecific
Impatiens**

Shade garden
confidence
(p 18)



Ball WebTrack®

The industry's best
business management
system
(p 16, 54)



BOUNCE



VEGETATIVE

Giving your customers what they want *now* is the best way for you to grow and profit. We're excited to debut a broad lineup of fresh, exciting products that slot right into today's trends and offer strong, reliable solutions to some of our industry's most pressing demands. This year, our Ball FloraPlant, Ball Ingenuity, Darwin Perennials and Selecta teams offer you a terrific package of game-changing varieties. Pictured here: NEW Bounce™ Violet Interspecific Impatiens, p 18. *Enjoy!*



VEGETATIVE ANNUALS



JURASSIC REX BEGONIA p 10

Bold colors and patterns for the **DEEPEST SHADE** – Jurassic enhances your program with a premium Rex for premium sales. And, yes, it's truly a series – super-uniform and super-fast to finish across all 5 leafy-bright varieties.



MINIFAMOUS® DOUBLE CALIBRACHOA p 11

Double dare to be different! MiniFamous delivers the **MOST COLORS** of any double calibrachoa. With newcomers like this year's "must-have" Double Purple, gardeners will continue to flock to these "mini-roses" for standout Summer-long shows.



CONGA™ CALIBRACHOA p 13

All-new **COMPACT BICOLORS** are perfect in pot-tight programs with less PGRs... "stick it and forget it." At retail, count on Conga's great holdability and bright, exciting flower colors to draw shoppers in.



BOUNCE™ INTERSPECIFIC IMPATIENS p 18

SHADE GARDEN CONFIDENCE: Resistant to Impatiens Downy Mildew. Flower count and habit like *I. walleriana*. Bounces back after wilt. Loves shade and sun. Bounce for planters and baskets, Big Bounce for landscapes.



MIXMASTERS p 22

12 colorful new combos reinvent MixMasters, the multi-liner program with **COMPLETE, PERFECTLY BALANCED** recipes – including 6 all-Calibrachoa mixes to meet customer demand. And to make your job even easier, all combos can be sourced from one farm.



SUMMER ROMANCE™ MANDEVILLA/DIPLADENIA p 24

The **FRESHEST, MOST DISTINCTIVE GENETICS AND BRIGHT, NEW COLORS** will help you stand out in this exciting and trendy class! Double...Vining...Bush: take your pick. What they all have in common: tons of flowers, excellent heat tolerance, stunning Summer-long performance.



ENDURASCAPE™ LANDSCAPE VERBENA p 32

These **OVER-WINTER, OVER-SUMMER** verbenas beat 'em all for lasting color! EnduraScape takes the heat and stays in flower longer. And since it's hardy to the low teens, it's the first to rebloom in Spring! Now in 7 vibrant colors.



NEW Archangel Dark Rose



NEW Angelina Dark Purple



NEW Angelina White 15



NEW Archangel Dark Purple



NEW Angelina Pink

ANGELONIA 🌻
Angelonia angustifolia

Angelina™ Series

A Selecta product.

- **New Dark Purple** 'KLEAA13574'
- **New Pink** 'KLEAA13572'
- **New White 15** 'KLEAA13577'

Archangel™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Dark Purple** 'Balarcle'
- **New Dark Rose** 'Balarcose' PPAF



ARCTOTIS ☀️
Arctotis sp.

New Opera Series

Height: 6 to 8 in. (15 to 20 cm)
Spread: 12 to 16 in. (30 to 40 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

These early-season sellers are heat-tolerant and colorful with the best habit of any arctotis. Naturally compact plants have excellent branching and center flowering, and don't get "leggy" like others can. Fun, novelty series is a good complement to osteo and argy programs. Can also be offered in Summer and Fall for extended sales.

- **Fire** 'KLEAT12611'
- **Orange** 'KLEAT12609'
- **Rose** 'KLEAT12610'



NEW Opera Orange Arctotis

BACOPA ☀️
Sutera grandiflora

New Scopia® Gulliver Series

Height: 4 to 6 in. (10 to 15 cm)
Spread: 12 to 18 in. (30 to 45 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

Count on the BIGGEST blooms on a compact, tidy and dense plant. Versatile Scopia Gulliver is good in small pots to baskets, and ideal for early-season programs.

- **New Blue** 'Dancop37' PPAF
- **New Dynamic White** The best variety on the market for providing a full canopy of blooms. 'Dancop40' PP23,147

SCOPIA is a U.S. registered trademark of Danziger – Dan Flower Farm.



NEW Opera Rose Arctotis



NEW Scopia Gulliver Blue Bacopa



NEW Scopia Gulliver Dynamic White Bacopa



NEW California Sunlight



NEW Cute Kiss Pink

BEGONIA

Begonia boliviensis

New California Sunlight 🌞🌿

Height: 10 to 12 in. (25 to 30 cm)

Spread: 14 to 16 in. (35 to 40 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

California Sunlight branches significantly better than other *B. boliviensis* varieties, making a super-dense plant that won't fall apart. Boasting large, orange flowers and dark foliage, this unique variety adds interest to Summer basket programs. It's also great in patio pots and mixed containers. 'KLEBG13465'

New Cute Kiss Pink 🌸🌿

Height: 10 to 12 in. (25 to 30 cm)

Spread: 14 to 20 in. (35 to 50 cm)

A Ball Ingenuity product, available exclusively through Ball Seed.

Available as unrooted cuttings and liners.

Grower-friendly plants have a "roundy-moundy" habit that ships well and is good at retail. A truly good pink variety, the two-tone pink flowers have dark pink petal backs. This newcomer is sure to drive up sales, especially in hanging baskets. PPAF



NEW California Sunlight



NEW Mistral Dark Red

New Mistral Series 🌞🌿

Height: 10 to 12 in. (25 to 30 cm)

Spread: 14 to 16 in. (35 to 40 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

Best-in-class branching makes this the "go-to" series for Summer baskets – plants won't fall and continue to thrive for gardeners in warm temperatures. Large, eye-catching flowers are great for impulse sales.

- **Dark Red** 'KLEBG14477'
- **Orange** 'KLEBG13461'
- **Red** 'KLEBG13460'



NEW Mistral Orange



NEW Mistral Red

BRACTEANTHA

See page 12.

CALCEOLARIA

See page 12.



NEW Coleosaurus Coleus

REX BEGONIA 

Begonia x tuberhybrida

New Jurassic Series

Bold colors and patterns for deepest shade – the premium Rex for premium sales.

Height: 10 to 16 in. (25 to 40 cm)

Spread: 8 to 12 in. (20 to 30 cm)

A Ball Ingenuity product, available exclusively through Ball Seed.

Available as liners.

The new Jurassic varieties take Rex begonias up a huge notch – all five colors make a true series that is super uniform in growth and timing. The vigorous plants are well-suited to premium, 6-in. (15-cm) programs, and finish at the fast end of the Rex market – just 12 weeks from liner to salable 6-in. (15-cm) pot. And unlike other Rex begonias, the series is screened to be grown cool (above 60°F/16°C) for energy savings. Proven performers in deep shade, gardeners will appreciate these late-flowering, colorful and carefree plants as they continue to fill out for huge all-season shows.

- Green Streak
- Pink Shades
- Silver Point
- Silver Swirl
- Watermelon



NEW Jurassic Green Streak Rex Begonia



NEW Jurassic Pink Shades Rex Begonia



NEW Jurassic Silver Point Rex Begonia

COLEUS 

Coleus scutellarioides

New Marquee™ Series

A Burpee Home Gardens Exclusive.

See page 46 for more information.

New Coleosaurus

Height: 24 to 36 in. (60 to 90 cm)

Spread: 24 to 36 in. (60 to 90 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

Unique texture joins the Ball FloraPlant landscape coleus group – and what a show this vibrant newcomer puts on! The bright burgundy and lime green foliage plant takes full sun and delivers lasting landscape performance. Coleosaurus has a controlled, well-branched habit and is similar in vigor to Redhead and Henna.

'UF104512' PPAF



NEW Jurassic Silver Swirl Rex Begonia



NEW Jurassic Watermelon Rex Begonia



Add selling power to your Jurassic plants with high-impact tags from your preferred supplier.



NEW MiniFamous Double Chiffon

CALIBRACHOA ☀️

Calibrachoa cultivars

MiniFamous® Double Series

Double dare to be different – the most colors of any double calis!

Height: 6 to 10 in. (15 to 25 cm)
Spread: 12 to 16 in. (30 to 40 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

MiniFamous delivers proven genetics and performance across the series to assure your success. Early-to-flower, semi-trailing and medium vigor. Ideal for quart, gallon, basket and mixed container programs.
 US\$7,786,342

- **New Chiffon** 'KLECA14261'
- **New Purple** Must-have key color, with the largest blooms in the series. 'KLECA14276'

The MiniFamous® 2015 Line-Up

MiniFamous Double

- Amethyst
- Blue
- New** Chiffon
- Deep Yellow
- Lemon
- Magenta
- Pink
- Pink Vein
- New** Purple
- Red
- Rose Chai
- White

New MiniFamous Neo

- Cherry Red
- Coral+Red Eye
- Lavender Blue
- Orange+Red Eye
- Pink
- Purple
- Royal Blue
- Rose
- Salmon Pink+Eye
- Violet+Eye
- White
- Yellow

MiniFamous Compact

- Blue
- Dark Blue
- Dark Red
- New** Deep Yellow
- New** Hot Pink
- Orange
- Purple
- New** Red
- Safran
- Watermelon
- White

MiniFamous

- Apricot Red Eye
- Dark Blue
- Dark Pink+Eye
- Electric Purple
- Lemon
- Light Pink+Eye
- Orange
- New** Pure Yellow
- Purple
- Scarlet
- Tangerine
- Vampire



NEW MiniFamous Double Purple



MiniFamous Double Magenta



NEW MiniFamous Compact Hot Pink



NEW MiniFamous Compact Deep Yellow



NEW MiniFamous Neo Orange+Red Eye



NEW MiniFamous Pure Yellow



NEW Dreamtime Jumbo Red Bracteantha



NEW Mohave Apricot Bracteantha



NEW Mohave Orange Bracteantha

BRACTEANTHA 🌻

Bracteantha bracteata

Dreamtime® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Jumbo Red** 'Bondre 11100' PPAF
DREAMTIME is a U.S. registered trademark of Bonza Botanicals Pty., Ltd.

Mohave™ Series

A Selecta product.

- **New Apricot** 'KLEBB14001'
- **New Orange** 'KLEBB14002'

CALCEOLARIA 🌻

Calceolaria hybrida

New Calynopsis Series

Height: 10 to 12 in. (25 to 30 cm)
Spread: 10 to 12 in. (25 to 30 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

Exciting new products keep customers coming back – and Calynopsis delivers. These novel, early-season potted plants are cash register impulse items that are ideal for early Spring sales. Suited to multiple pot sizes, from small to premium patio pots.

- **Dark Red** 'KLECH13020'
- **Orange** 'KLECH10010'
- **Orange Red Eye** 'KLECH13021'
- **Red** 'KLECH10011'
- **Yellow** 'KLECH10015'
- **Yellow with Red** 'KLECH10008'



NEW Calynopsis Dark Red Calceolaria



NEW Calynopsis Orange Calceolaria



NEW Calynopsis Orange Red Eye Calceolaria



NEW Calynopsis Red Calceolaria



NEW Calynopsis Yellow Calceolaria



NEW Calynopsis Yellow with Red Calceolaria

CALIBRACHOA 🌻

Calibrachoa x hybrida

Cabaret® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Rose Improved** Better center flowering, center branching and larger flower size. 'Balcabrosim'
- **New White Improved** Similar upgrades as Rose Improved, plus better vigor to match the series. 'Balcabwhite'



NEW Cabaret Rose Improved Calibrachoa



NEW Cabaret White Improved Calibrachoa



NEW Conga Orange and Lemon



NEW Can-Can Peach

Can-Can® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Peach** Deeper color and higher contrast than similar varieties on the market. 'Balcaneach'

New Conga™ Series

Our compact calis are so grower-friendly they'll make you get up and dance!

Height: 6 to 10 in. (15 to 25 cm)

Spread: 10 to 12 in. (25 to 30 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

"Stick it and forget it" – all-new naturally compact Conga is perfect in pot-tight programs with less PGRs. And with early flowering (a full week before Cabaret) and excellent tolerance of high pH, you'll put a new spring into your cali production! At retail, Conga shines with its bright, exciting bicolors; profuse flowering and good hold in quarts and color bowls.

- **Blush** 'Balcongush' PPAF
- **Lemon** 'Balcongem' PPAF
- **Orange** 'Balcongor'
- **Strawberry Burst** 'Balcongery' PPAF

Isabells Series

A Burpee Home Gardens Exclusive.

See page 46 for more information.



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NEW Conga Blush



NEW Conga Lemon



NEW Conga Orange



NEW Conga Strawberry Burst



NEW Dalaya Devi Dahlia



NEW Dalaya Raja Dahlia



NEW Dalaya Shiva Dahlia

DAHLIA 
Dahlia hybrida

Dalaya Series

A Selecta product.

- New **Devi** 'KLEDH13037'
- New **Raja** 'KLEDH13034'
- New **Shiva** 'KLEDH13033'

DIANTHUS 

DIANTHUS INTERSPECIFIC

EverLast® Series

A Selecta product.

- New **Lavender Lace** 'KLEDG13146' PPAF
- New **Light Pink+Eye** 'KLEDG13159'

DIANTHUS CARYOPHYLLUS
(POT CARNATION)

Oscar® Series

A Selecta product.

- New **Salmon+White** 'KLEDP12153'

SuperTrouper™ Series

A Selecta product.

- New **Scarlet** A better red for the series – bright, clean scarlet-red flowers. 'KLEDG13155'

DIPLADENIA

See Mandevilla, page 24.



NEW EverLast Light Pink+Eye Dianthus



NEW EverLast Lavender Lace Dianthus



NEW Oscar Salmon+White
Dianthus Pot Carnation



NEW SuperTrouper Scarlet
Dianthus Pot Carnation



NEW Precision Burgundy Ice Improved



NEW Precision White Red Eye Improved



NEW Royal White+Red Eye

IVY GERANIUM

Pelargonium peltatum

Precision™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Burgundy Ice Improved** More distinct, deeper burgundy with better contrast to white in petals; improved foliage with no cupping. 'Sil Nixie Red'
- **New White Red Eye Improved** More blooms per plant; improved foliage with no cupping. 'Sil Insa'

Royal™ Series

A Selecta product.

- **New White+Red Eye** More flower power than White Red Eye; improved foliage with no cupping. 'Sil Insa'

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MAKE YOUR LIFE "SOW EASY": Seed Order Management

BOOST YOUR SALES: Marketing Support 24/7



NEW Fantasia Salmon



NEW Sunrise XL Purple Rose



NEW Presto White



NEW Moonlight White 15



NEW Dynamo Raspberry Sizzle

ZONAL GERANIUM

Pelargonium x hortorum

Dynamo™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Raspberry Sizzle** 'KLEPZ07197' PP20,036

Fantasia® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Salmon** Better vigor to match the series; holds true salmon color in high light. 'Sil Sören'

Moonlight™ Series

A Selecta product.

- **New White 15** 'Sil Cato'

Presto™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New White** Larger flowers, improved branching. 'Sil Cato'

Sunrise™ XL Series

A Selecta product.

- **New Purple Rose** 'Purple Rose' PP10,395

REPLACE YOUR
WALLERIANA



NEW Bounce Violet

INTERSPECIFIC IMPATIENS

Impatiens hybrida

New Bounce™ Series

Shade garden confidence!

Height: 14 to 20 in. (35 to 50 cm)

Spread: 10 to 12 in. (25 to 30 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

Bounce's all-new genetics give you a great opportunity to offer a shade product you – and your customers – can rely on. Resistant to *Impatiens Downy Mildew*, Bounce delivers *Impatiens walleriana* habit and flower count...bounces back after wilt with no burnt leaves or lost blooms...and thrives in sun and shade. The ball-shaped habit makes an excellent presentation in small pots, planters and hanging baskets.

- **Cherry** 'Balboucher' PPAF
- **Lilac** 'Balboulac' PPAF
- **Pink Flame** 'Balboufink' PPAF
- **Violet** 'Balbouvio' PPAF
- **White** May blush under cooler temperatures. 'Balbouite' PPAF



NEW Bounce Cherry



NEW Bounce Lilac



NEW Bounce Pink Flame



NEW Bounce White



NEW Big Bounce White



NEW Big Bounce Cherry

New Big Bounce™ Series

Like Bounce...but BIGGER!

Height: 20 to 30 in. (50 to 75 cm)

Spread: 20 to 36 in. (50 to 90 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

The big brother to Bounce with all the same great benefits, Big Bounce is the series you'll want for your shade landscape programs – It's ideal for large patio pots and in-ground plantings. These well-branched plants have plenty of vigor to assure that fewer plants are needed for fast fill in landscapes.

- **Cherry** 'Balbigery' PPAF
- **Lavender** 'Balbigaven' PPAF
- **Lilac** 'Balbigilac' PPAF
- **Red** 'Balbiged' PPAF
- **Violet** 'Balbigvio' PPAF
- **White** 'Balbigite' PPAF



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NEW Big Bounce Lavender



NEW Big Bounce Lilac



NEW Big Bounce Red




NEW Big Bounce Violet



BOING! Your sales will bounce higher and higher, thanks to colorful Bounce and Big Bounce tags from John Henry Co.



NEW Little Lucky Orange Lantana

IMPATIENS  
Impatiens x hybrida

Sunpatiens® Compact Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Pink** 'SAKIMP019' PPAF
- **New Royal Magenta** 'SAKIMP029' PPAF

Sunpatiens® Spreading Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Clear White**
- **New Scarlet Red**
- **New Shell Pink**

Sunpatiens® Vigorous Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Lavender** 'SAKIMP006' PP19,501
- **New Magenta** 'SAKNGI003'
- **New Orange** 'Misato FG2' PP17,663
- **New White Improved** 'SAKIMP010' PP19,616




SUNPATIENS is bred by Sakata.
 SUNPATIENS is a registered trademark of Sakata.

NEW GUINEA IMPATIENS 
Impatiens hawkeri

ColorPower™ Series

A Selecta product.

- **New Bright Orange+Eye** 'KLENI12131'
- **New Light Pink+Eye** 'KLENI13133'

LANTANA 
Lantana camara

Little Lucky™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Orange** Well-branched plant flowers up to 3 weeks earlier than other compact oranges. 'Ballucor'

Lucky™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Lavender** Blooms earlier and cycles less in heat than other "pink" competitors. 'Balluclav'



NEW Lucky Lavender Lantana



NEW Sunpatiens Spreading Clear White Impatiens



NEW Sunpatiens Spreading Scarlet Red Impatiens



NEW Sunpatiens Spreading Shell Pink Impatiens



NEW ColorPower Bright Orange+Eye New Guinea Impatiens



NEW ColorPower Light Pink+Eye New Guinea Impatiens



NEW Tidepool Blue



NEW Tidepool Dark Blue

LOBELIA 

LOBELIA CULTIVARS

Magadi™ Compact Series

A Selecta product.

- **New Lavender** The most compact variety in the series. 'KLELE14001'

Magadi™ Series

A Selecta product.

- **New Electric Purple** 'KLELE14588'

LOBELIA ERINUS

New Tidepool™ Series

Height: 6 to 8 in. (15 to 20 cm)

Spread: 12 to 16 in. (30 to 45 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

New "best-for-baskets" series has a compact and spreading habit, with controlled vigor that works in 8 to 10-in. (20 to 25-cm) baskets. Space-efficient series allows growers more baskets per sq. ft. and is ideal for small spaces like apartment balconies. Holds up under overhead watering.

- **Blue** 'Baltidue'
- **Dark Blue** 'Baltidaklu' PPAF
- **Lavender** 'Baltidaven'
- **White** 'Baltidite' PPAF

Waterfall™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

New Purple Slightly more vigor than Waterfall Blue. 'Balwapur'

LOBELIA HYBRIDA

Hot Springs™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Magenta** Deep magenta rose color is not available in other compact lobelia series. 'Balhosmag'



NEW Tidepool Lavender



NEW Tidepool White



NEW Hot Springs Magenta



NEW Waterfall Purple



NEW Magadi Compact Lavender



NEW Magadi Electric Purple

MIXMASTERS MULTILINERS

12 colorful new combos – including 6 all-Calibrachoa mixes – reinvent MixMasters!

A Ball FloraPlant product, available exclusively through Ball Seed.

Innovative, flexible combo collection delivers 100% complete "recipes" – perfectly balanced with nothing missing. MixMasters multiliners assure better finished performance since each variety is individually propagated and custom treated, and allow for greater genetic diversity in mixes. All MixMasters combos can be sourced from one farm.

- **New A Grape Fit!** Sun Spun Lavender Star Petunia, Aztec Violet Improved Verbena and Cabaret Hot Pink Calibrachoa.
- **New Bejeweled** Sun Spun Burgundy Petunia, Aztec Blue Velvet Verbena and Cabaret Deep Yellow Calibrachoa.
- **New Cherry Plum Tart** Cabaret Bright Red, Deep Blue and Hot Pink Calibrachoa.
- **New Color Magic** Cabaret Deep Yellow Calibrachoa, Hot Springs Dark Blue Lobelia and Aztec Dark Red Verbena.
- **New Fruit Cocktail** Cabaret Deep Yellow, Cabaret Hot Pink and Can-Can Orange Calibrachoa.
- **New Over The Top** Sun Spun Blue Petunia, Aztec Burgundy Wink Verbena and Cabaret Deep Yellow Calibrachoa.
- **New Pink Outside the Box** Sun Spun Lavender Star Petunia, Aztec Lavender Verbena and Hot Springs Lavender Pink Lobelia.
- **New Spirits United Improved** Cabaret White Improved, Bright Red and Deep Blue Calibrachoa.
- **New Sprinkles on Top** Cabaret Deep Yellow, Bright Red and Deep Blue Calibrachoa.
- **New Sunday Best** Sun Spun White Petunia, Aztec Burgundy Wink Verbena and Aztec Violet Wink Verbena.
- **New Sweet Melody** Cabaret Light Pink, Hot Pink and Deep Blue Calibrachoa.
- **New Tropical Punch Improved** Cabaret Rose Improved, Cabaret Purple Improved and Can-Can Orange Calibrachoa.



NEW Color Magic



NEW A Grape Fit!



NEW Bejeweled



NEW Cherry Plum Tart



NEW Fruit Cocktail



NEW Sweet Melody



NEW Over The Top



NEW Pink Outside the Box



NEW Spirits United Improved



NEW Sprinkles on Top



NEW Sunday Best



NEW Tropical Punch Improved



NEW Summer Romance Vining Yellow Dipladenia

MANDEVILLA/DIPLADENIA ☀️
Mandevilla x hybrida

**New Summer Romance™
 Collection**

The fastest, most distinctive genetics in
 a exciting and trendy class.

Height: Varies by variety.

Spread: 12 to 16 in. (30 to 40 cm)

**A Ball Ingenuity product, available
 exclusively through Ball Seed.**

Available as rooted liners.

In a class that is growing rapidly in North America and around the world, you'll want to stand out above the others – and Summer Romance promises love at first sight! The collection features a beautiful double pink and a free-flowering yellow, plus a trio of the latest bush types with excellent branching and tons of blooms. All have excellent heat tolerance for Summer-long performance. Bred by Lannes and Mitchell Green.

- **Double Pink Mandevilla** Height: 18 to 40 in. (45 cm to 1 m) 'Rita Marie Otwell Green'
- **Vining Yellow Dipladenia** Height: 18 to 36 in. (45 to 90 cm) 'LanCalifornia'
- **Bush Pink Dipladenia** Height: 12 to 24 in. (30 to 60 cm) 'Laniowa'
- **Bush Red Dipladenia** Height: 12 to 24 in. (30 to 60 cm) 'Lanoregon'
- **Bush White Dipladenia** Height: 12 to 24 in. (30 to 60 cm) 'Lanmichigan'



NEW Summer Romance Bush
 White Dipladenia



NEW Summer Romance
 Double Pink Mandevilla



NEW Summer Romance Bush
 Pink Dipladenia



NEW Summer Romance Bush
 Red Dipladenia



Summer Romance will shine in the store with eye-catching pot and basket tags, available from John Henry Co.



NEW Blue Eyed Beauty



NEW FlowerPower Compact Pink 15



NEW FlowerPower Compact White 15

OSTEOSPERMUM 🌻*Osteospermum ecklonis***New Blue Eyed Beauty**

Amazing bicolor reignites the class – great early-season end cap item for impulse sales!

Height: 10 to 14 in. (25 to 35 cm)

Spread: 14 to 20 in. (35 to 50 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free Genesis and unrooted cuttings through the Ball Certified Plants program.

This first-of-its-kind bicolor is perfect for premium early-Spring sales in quarts and gallons. Blue Eyed Beauty shows off head-turning and long-lasting daisy flowers that are strong and weather-tolerant. It matches the solid-performing Serenity series in both timing and habit, and presents well at retail with cold and rain tolerance and excellent shelf life. 'Balostlueye' PPAF

FlowerPower™ Compact Series

A Selecta product.

- **New Pink 15** Improved branching, shorter crop time. 'KLEOE14204'
- **New White 15** Improved branching, shorter crop time. 'KLEOE14205'

FlowerPower™ Series

A Selecta product.

- **New Pink+Eye 15** Improved branching, better cold growing performance. 'KLEOE12197'

Serenity™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Red True red.** 'Balsered'



NEW FlowerPower Pink+Eye 15



NEW Serenity Red



NEW SuperCal Cherry Improved Petchoa



NEW SuperCal Grape Petchoa



NEW SuperCal Salmon Glow Petchoa

PETCHOA 🌻

Petunia x calibrachoa

SuperCal® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- New **Cherry Improved** PPAF
- New **Grape** PPAF
- New **Salmon Glow** PPAF



SUPERCAL is bred by Sakata.
SUPERCAL is a registered trademark of Sakata.

PORTULACA 🌻

Portulaca oleracea

PortoGrande™ Series

A Selecta product.

- New **Orange** 'KLEPO14824'
- New **Scarlet 15** 'KLEPO14822'
- New **Yellow** 'KLEPO14825'



NEW PortoGrande Orange Portulaca



NEW PortoGrande Scarlet 15 Portulaca



NEW PortoGrande Yellow Portulaca



NEW Headliner White Rose Vein



NEW Headliner Dark Violet Picotee



NEW Starlet Pink Lemonade



NEW Starlet Velvet



NEW SunSpun Orange



NEW Suncatcher Blue Burst



NEW Suncatcher Plum Burst



NEW Suncatcher Yellow Improved



NEW Glow Rose Stardust



NEW SweetSunshine Provence

PETUNIA 🌞*Petunia x hybrida***Glow Series**

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Rose Stardust** 'Fortuniarostar' PPAF

New Headliner Series

Height: 10 to 16 in. (25 to 40 cm)

Spread: 24 to 36 in. (60 to 90 cm)

A **Selecta** product.

Compact, mounded petunia boasts early flowering for a fast finish. Dramatic color range and large blooms result in eye-catching finished baskets and pots.

- **New Blue** 'KLECO1037'
- **New Dark Violet Picotee** 'KLEPH14250'
- **New Electric Orange** 'KLEPH14249'
- **New Electric Purple** 'klefalec'
- **New Fire** 'KLEPH09192' PP21,993
- **New Lemon** 'KLEPH14242'
- **New Pink Star** 'KLEPH05115' PP18,589
- **New Pink Vein**
- **New Raspberry Star** 'KLEPH14267'
- **New Red Star** 'KLEPH13232'
- **New Sky Blue** 'KLEPH14245'
- **New Violet Dark Eye** 'KLEPH12220' PPAF
- **New White** 'KLEPH14247'
- **New White Rose Vein** 'KLEPH11217'

Starlet™ Series

A **Selecta** product.

- **New Pink Lemonade** 'KLEPH14251'
- **New Purple Star** 'Balspunurst' PP24,369; US7,642,436
- **New Red 15**
- **New Salmon** 'KLEPH14256'
- **New Salmon Red Vein 15** 'KLEPH14253'
- **New Velvet** 'Balspunvet' US7,642,436

DOUBLE PETUNIA 🌞*Petunia x hybrida***SweetSunshine™ Series**

A **Selecta** product.

- **New Provence** 'KLEPH13235'

MOUNDED PETUNIA 🌞*Petunia x hybrida***SunSpun® Series**

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Orange** Stays true orange in both low and high light. 'Balspunor' PPAF

TRAILING PETUNIA 🌞*Petunia x hybrida***Suncatcher® Series**

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Blue Burst** Combined star and vein pattern with distinctive dark throat. 'Balsunurlu'
- **New Plum Burst** Combined star and vein pattern with distinctive dark throat. 'Balsunurpm'
- **New Yellow Improved** Tolerates cold better. 'Balsunelim' US7,642,436



NEW RioGrande Magenta



NEW RioGrande Orange



NEW RioGrande Scarlet



NEW RioGrande White



NEW RioGrande Yellow

PORTULACA

See page 26.

PURSLANE 🌻

Portulaca oleracea

New RioGrande™ Series

Height: 3 to 4 in. (7 to 10 cm)

Spread: 10 to 12 in. (25 to 30 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

All-new genetics assure a well-matched series for vigor, controlled habit and good branching. Big, bold blooms cover this best for-baskets series through Summer heat; well-suited to landscapes, too.

- **Magenta** 'KLEPO14001'
- **Orange** 'KLEPO14824'
- **Scarlet** 'KLEPO14002'
- **White** 'Balriowite' PP17,408
- **Yellow** 'KLEPO14825'



NEW Sunny Arizona Glow Thunbergia



NEW Veranda Roxanne Rose

ROSE 🌞
Rosa hybrids

Veranda Series

A Ball Ingenuity product, available exclusively through Ball Seed.

- **New Roxanne** The first true red in the breakthrough patio planter series. PPAF

SANVITALIA 🌞
Sanvitalia procumbens

Tsavo™ Series

A Selecta product.

Both tidy, mounded varieties offer early-season, bright color offset by dark foliage. Good in small pots.

- **New Compact Golden Yellow** Slightly darker foliage than Yellow Ice. 'KLESP13766'
- **New Compact Yellow Ice** 'KLESP14001'

SCAEVOLA 🌞
Scaevola aemula

New Bondi™ Series

Height: 6 to 10 in. (15 to 25 cm)
Spread: 12 to 18 in. (30 to 35 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

Compact and upright plants are perfect for small pots and high-density Summer programs. Stays tidy at retail, and thrives in Summer heat to look good in baskets, mixed containers and landscapes. Bred by Kings Park and Botanic Garden, Western Australia.

- **Blue** 'Kingscablin' PP21,443
- **White** 'Kingscabowl'

THUNBERGIA 🌞
Thunbergia alata

Sunny™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Arizona Glow** 'VOLTHU 1007'

ARIZONA GLOW is a U.S. registered trademark of Volmary GmbH LLC.



NEW Bondi Blue Scaevola



NEW Bondi White Scaevola



NEW Tsavo Compact Golden Yellow Sanvitalia



NEW Tsavo Compact Yellow Ice Sanvitalia



NEW La Bomba

TRIXI® MULTILINERS

Perfectly balanced combos are trialed and tested for success from greenhouse to garden.

A Selecta product.

Bold and colorful Trixi combos are easy to grow in a variety of pot sizes and deliver lasting consumer performance. Get popular colors, perfect timing and balance, and combos you can believe in. Trixi multiliners are easy to order by recipe – available as Trixi kits and shipped by mix recipe.

- **New Cajun Flare** Headliner Violet Dark Eye Petunia, Lascar Compact Burgundy Verbena and Namid Early Yellow Bidens.
- **New Cherry Kiss** Famous Compact Electric Purple Petunia, MiniFamous Light Pink+Eye Calibrachoa and Blues Rose Eye Verbena.
- **New Express Yourself** Headliner Violet Dark Eye Petunia, Lascar Compact Burgundy Verbena and Magadi Electric Blue Lobelia.
- **New Geisha Girl** Headliner Fire Petunia, Lascar Big Eye Red Verbena and MiniFamous Light Pink+Eye Calibrachoa.
- **New Jam Session** Starlet Burgundy Petunia, Namid Early Yellow Bidens and MiniFamous Neo Lavender Blue Calibrachoa.
- **New La Bomba** MiniFamous Neo Royal Blue Calibrachoa, Namid Early Yellow Bidens and Headliner Fire Petunia.
- **New Nightfall** Starlet Lavender Star Petunia, Blues Lavender Eye Verbena and MiniFamous Compact Blue Calibrachoa.
- **New Pop the Bubbly** Starlet Yellow Petunia, Lascar Compact White Verbena and Namid Early Yellow Bidens.
- **New Purple with a Purpose 14** MiniFamous Royal Blue, Lavender Blue and White Calibrachoa.
- **New Spring Valley** MiniFamous Orange and MiniFamous Compact Blue Calibrachos, and Magadi Basket White Lobelia.
- **New Strawberry Shortcake** Big Falls White 14 Bacopa, MiniFamous Light Pink+Eye Calibrachoa and Lascar Compact Burgundy Verbena.
- **New Sunset** MiniFamous Compact Orange, Compact Deep Yellow and Vampire Calibrachoa.
- **New Walk on a Cloud** Starlet White Petunia, Lascar Compact White Verbena and Magadi Basket White Lobelia.



NEW Cherry Kiss



NEW Cajun Flare



NEW Purple with a Purpose 14



NEW Jam Session



NEW Sunset





NEW Geisha Girl



NEW Nightfall



NEW Pop the Bubbly



NEW Express Yourself



NEW Spring Valley



NEW Strawberry Shortcake



NEW Walk on a Cloud



NEW EnduraScape Blue



NEW EnduraScape Dark Purple



NEW EnduraScape Hot Pink

LANDSCAPE VERBENA

Verbena hybrida

EnduraScape™ Series

**Breakout landscape verbena series
bests 'em all for lasting color!**

Height: 8 to 12 in. (20 to 30 cm)

Spread: 18 to 24 in. (45 to 60 cm)

**A Ball FloraPlant product, available
exclusively through Ball Seed.**

**Available as certified, disease-free cuttings
through the Ball Certified Plants program.**

Great color additions...New name...

Same amazing performance! You met

*"Over-winter, Over-Summer" Enduro
Purple and White Blush last year. Now 5
new colors come on board to create the
EnduraScape series. It's the first verbena
series that's hardy to the low teens and
the first to rebloom in Spring. EnduraScape
is proven to take the heat (100°F+/38°C+)
and stay in flower longer. Superior
branching means that finished plants have
a full habit with high bloom count in gallon
containers. Excellent powdery mildew
tolerance.*

- **New Blue** 'Balendlu'
- **New Dark Purple** 'Balendakle' PPAF
- **New Hot Pink** 'Balendopin'
- **New Lavender** 'Balendav' PPAF
- **New Red** 'Balendred' PPAF
- **Purple** 'Balendurp' PPAF
- **White Blush** 'Balendish' PPAF



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NEW EnduraScape Lavender



NEW EnduraScape Red



EnduraScape Purple



EnduraScape White Blush



EnduraScape Purple



NEW Blues Lavender Eye



NEW Blues Light Pink+Eye



NEW Blues Purple Eye



NEW Blues Magenta Eye



NEW Blues Rose Eye

VERBENA 🌞
Verbena hybrida

New Blues Series

Height: 10 to 12 in. (25 to 30 cm)

Spread: 12 to 18 in. (30 to 45 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

Strong, bold eye patterns; well-branched, semi-upright habit and powdery mildew resistance combine to make Blues a standout in mixes.

- **Lavender Eye** 'KLEVP12431'
- **Light Pink+Eye** 'KLEVP12430'
- **Magenta Eye** 'KLEVP12428'
- **Purple Eye** 'KLEVP12427'
- **Rose Eye** 'KLEVP12429'



NEW Pops Pink+Eye



NEW Pops Burgundy



NEW Pops White

New Pops Series

Height: 8 to 10 in. (20 to 25 cm)
Spread: 12 to 14 in. (30 to 35 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

A true compact habit across all 3 colors makes Pops perfect for pot-tight, high-density programs. At retail, this same trait assures improved holdability and nice presentation in 4.5-in. (11-cm) pots and quarts. In the garden, Pops spreads and continues to grow.

- **New Burgundy** 'KLEVP12432'
- **New Pink+Eye** 'KLEVP12435'
- **New White** 'KLEVP12434'

VEGETATIVE PERENNIALS



FOXLIGHT™ DIGITALIS p 38

Innovative new series ratchets up the color in this popular class and offers growers an average **20% LOWER INPUT COST**. Add it up and you're looking at a crop that delivers higher retail margins and better sell-through.



SOMBRERO® ECHINACEA p 39

Plant after plant, this strong and durable series shows off **SUPER-FULL, SUPER-COMPACT, SUPER-TOUGH** performers. Plant Sombrero in Spring and sell it the same year – no vernalization is needed and it bulks up fast.



CHEERS™ ERYSIMUM p 41

More flowers, richer colors and better habits make for a **LONGER SELLING WINDOW**...that's plenty to cheer about! Count on this dependable series for continuous blooming and excellent heat tolerance to satisfy customers and bring in repeat sales.



BALMY™ MONARDA p 44

The **BEST MILDEW RESISTANCE** of today's commercial cultivars – plus compact habits, bold colors and tons of flower power. Three newcomers join Purple to give you a true uniform series you can count on.



BLUE MARVEL SALVIA p 45

The **ULTRA-LARGE FLOWERS** are the biggest of any *S. nemorosa* – it's a perfect premium perennial! You'll grow it with no PGRs needed and you can finish Blue Marvel as a first-year-flowering perennial – just think what that will do to build up your bottom line.



NEW Agastache Little Adder



NEW Alyssum Golden Spring

AGASTACHE

Agastache rugosa

New Little Adder

Height: 15 to 18 in. (38 to 45 cm)

Spread: 18 to 22 in. (45 to 55 cm)

USDA Hardiness Zones: 3 to 8

A First-Year-Flowering Perennial.

A Darwin Perennials Introduction.

More compact and better branched than others, with up to three times the flower power for better show and sell-through. Blooms June to September. 'Little Adder' PPAF

ALYSSUM

Alyssum wulfenianum

New Golden Spring

Height: 6 to 8 in. (15 to 20 cm)

Spread: 12 to 14 in. (30 to 35 cm)

USDA Hardiness Zones: 4 to 9

Available exclusively through Ball Seed.

First vegetative alyssum of this species produces the largest flowers in its class. Easy-to-grow, heat-loving, pest-free perennial blooms April to May; evergreen foliage. 'Golden Spring' PPAF

CENTAUREA

Centaurea montanum

New Lavender Mist

Height: 16 to 18 in. (40 to 45 cm)

Spread: 16 to 18 in. (40 to 45 cm)

USDA Hardiness Zones: 4 to 9

A Darwin Perennials Introduction.

Produces a better-branched plant with shorter habit and 50% more flowers than others on the market for plenty of retail appeal. Uniform flowering when bulked and overwintered. Flowers April to June – a longer bloom time than others. 'Lavender Mist' PPAF



NEW Centaurea Lavender Mist



DIGITALIS 
Digitalis hybrid

New Foxlight™ Series

Innovative new series ratchets up the color in this popular class and lowers grower input cost by an average of 20%.

Height: 22 to 24 in. (55 to 60 cm)

Spread: 18 to 20 in. (45 to 50 cm)

USDA Hardiness Zones: 7 to 10

A First-Year-Flowering Perennial.

Available exclusively through Ball Seed.

Foxlight offers bold novelty colors sure to boost retail appeal and drive impulse sales. Combine that with lower input costs and you're looking at higher retail margins and better sell-through. This first-year-flowering perennial needs no bulking for full plants, and finishes with a more compact habit than competing varieties. Blooms April to September, with outward-facing flowers for better show.

- **Plum Gold** Rich plum-purple outer petals with honey gold throat. 'Takfoplgo' PPAF
- **Rose Ivory** Rose outer petals with warm ivory throat. 'Takfoioiv' PPAF
- **Ruby Glow** Deep ruby red outer petals with golden throat. 'Takforugl' PPAF





NEW Double Scoop Mandarin



NEW Sombrero Adobe Orange

ECHINACEA 

E. X HYBRIDA

Double Scoop™ Series**USDA Hardiness Zones:** 4 to 9**Available exclusively through Ball Seed.**

- **New Mandarin** Non-fading, tropical orange color. Excellent habit is similar to Cranberry. 'Balscandin' PPAF

E. X PURPUREA

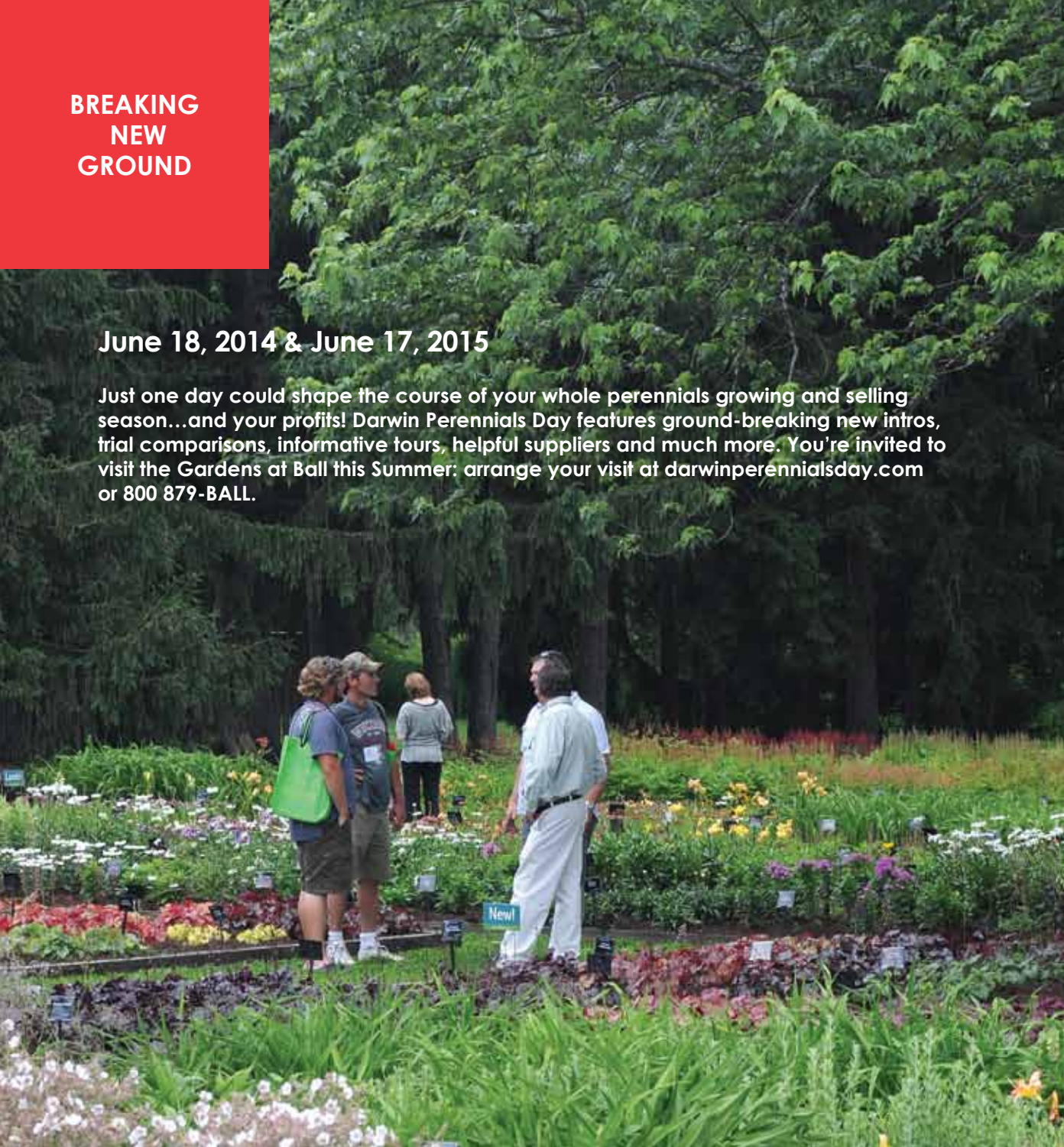
Sombrero® Series**USDA Hardiness Zones:** 4 to 9**Available exclusively through Ball Seed.**

- **New Adobe Orange** Non-fading, bright, pumpkin orange. 'Balsomador' PPAF

**BREAKING
NEW
GROUND**

June 18, 2014 & June 17, 2015

Just one day could shape the course of your whole perennials growing and selling season...and your profits! Darwin Perennials Day features ground-breaking new intros, trial comparisons, informative tours, helpful suppliers and much more. You're invited to visit the Gardens at Ball this Summer: arrange your visit at darwinperennialsday.com or 800 879-BALL.



Visit us at Darwin Perennials Day





NEW Cheers Mighty Mauve



NEW Cheers Lemon Yellow

ERYSIMUM 
Erysimum linifolium

New Cheers™ Series

More flowers, richer colors and better habits than others in its class.

Height: 18 to 22 in. (45 to 56 cm)

Spread: 18 to 22 in. (45 to 56 cm)

USDA Hardiness Zones: 6 to 10

A Darwin Perennials Introduction.

A First-Year-Flowering Perennial.

Cheers delivers continuous blooming and excellent heat tolerance for a longer selling window. The plants show off large, richly colored flowers in gardens and containers from March to September, over strong, dark green leaves. No foliage clean-up or bulking is needed.

- **Lemon Yellow** 'Balcherlemy' PPAF
- **Mighty Mauve** 'Balchermauv' PPAF

EUPHORBIA

Euphorbia amygdaloides

New Red Velvet

Height: 18 to 20 in. (45 to 50 cm)

Spread: 14 to 16 in. (35 to 40 cm)

USDA Hardiness Zones: 6 to 10

A Darwin Perennials Introduction.

Strong red foliage color sparks Summer and Fall programs and mixes. The striking color survives Summer heat and intensifies into Fall. Flowers March to May. Perfect for containers and landscapes. 'Red Velvet' PPAF



NEW Euphorbia Red Velvet

GAURA

Gaura lindheimeri

New Little Janie

Height: 16 to 18 in. (40 to 45 cm)

Spread: 14 to 16 in. (35 to 40 cm)

USDA Hardiness Zones: 6 to 9

A Darwin Perennials Introduction.

Compact, bicolor gaura holds its shape from bench to garden. Finished plants are easier to ship and arrive in better shape for excellent retail appeal and longer shelf life. Displays white and rose bicolor blooms from April to September. 'Little Janie' PPAF



NEW Gaura Little Janie

New Whiskers Deep Rose

Height: 14 to 16 in. (35 to 40 cm)

Spread: 12 to 14 in. (30 to 35 cm)

USDA Hardiness Zones: 6 to 9

A Darwin Perennials Introduction.

Unique contrasting flower parts add new color interest to a popular class – the white filaments set off deep rose petals. Compact, bushy habit and dark red foliage make this a great container item for impulse sales. Flowers April to September. 'Whiskers Deep Rose' PPAF

GERANIUM

Geranium oxonianum

New Miss Heidi

Height: 14 to 16 in. (35 to 40 cm)

Spread: 14 to 16 in. (35 to 40 cm)

USDA Hardiness Zones: 4 to 9

A Darwin Perennials Introduction.

This perennial geranium has real consumer appeal – the compact habit holds its shape well in containers at retail. High-appeal patterned foliage with chocolate brown blotch is topped by pink blooms from April to June, with heavy flowering in Spring. 'Miss Heidi' PPAF



NEW Gaura Whiskers Deep Rose



NEW Geranium Miss Heidi



NEW Helioopsis Double Sunstruck



NEW Heuchera Carnival Black Olive



NEW Heuchera Frosty Morn



NEW Heuchera Carnival Candy Apple



NEW Iberis White Heat



NEW Iberis Lavish

HELIOPSIS 🌻*Helioopsis helianthoides***New Double Sunstruck****Height:** 14 to 16 in. (35 to 40 cm)**Spread:** 12 to 14 in. (30 to 35 cm)**USDA Hardiness Zones:** 4 to 9**Available exclusively through Ball Seed.**

Semi-double, intense yellow flowers and variegated foliage on free-branching plants make a striking season extender. Compact habit lets growers ship more plants per rack. Blooms May to July to light up Spring and Summer gardens. 'Double Sunstruck' PPAF

HEUCHERA 🌻🌿

HEUCHERA X VILLOSA

Carnival Series**USDA Hardiness Zones:** 4 to 9**A Darwin Perennials Introduction.**

- **New Black Olive** Starts out dark purple/black and deep green, evolving to a rich olive green. 'Carnival Black Olive' PPAF
- **New Candy Apple** Shades of copper and red. 'Carnival Candy Apple' PPAF

HEUCHERA SANGUINA

New Frosty Morn**Height:** 8 to 10 in. (20 to 25 cm)**Spread:** 8 to 10 in. (20 to 25 cm)**USDA Hardiness Zones:** 4 to 9**A Darwin Perennials Introduction.**

Highly variegated foliage keeps its striking coloration all the way to the garden – consistent and stable leaves won't revert to green. Performs well in shade mixed containers and gardens. Flowers May to June. 'Frosty Morn'

IBERIS 🌻

IBERIS AMARA

New White Heat**Height:** 8 to 10 in. (20 to 25 cm)**Spread:** 12 to 14 in. (30 to 35 cm)**USDA Hardiness Zones:** 7 to 10**Available exclusively through Ball Seed.**

Ideal for very early sales in the South, this extremely long-blooming variety shows flowers from January to August for a longer selling window and great application in mixed containers. No vernalization is needed for flowering. High heat tolerance. 'White Heat' PPAF

IBERIS GIBRALTARICA

New Lavish**Height:** 10 to 12 in. (25 to 30 cm)**Spread:** 14 to 16 in. (35 to 40 cm)**USDA Hardiness Zones:** 7 to 10**Available exclusively through Ball Seed.**

Ideal for mixed containers, the long-blooming and sturdy plants show off the deep lavender color consumers love. No vernalization needed for flowering. Blooms April to August. 'Lavish' PPAF



NEW Lavandula White Anouk



NEW Lavandula Double Anouk



NEW Lavandula Anouk Deep Rose

LAVANDULA (LAVENDER) ☀️

Lavandula stoechas

Anouk Series

USDA Hardiness Zones: 6 to 9

A Darwin Perennials Introduction.

- **New Deep Rose** Deep rose bracts on lavender-rose flowers. 'Anouk Deep Rose' PPAF
- **New Double Anouk** Double lavender bracts on purple flowers. 'Double Anouk' PPAF
- **New White Anouk** Bright white bracts on blue flowers; non-burning flags. 'White Anouk' PPAF

New Bright Luxurious

Height: 10 to 12 in. (25 to 30 cm)

Spread: 10 to 12 in. (25 to 30 cm)

USDA Hardiness Zones: 6 to 10

A Darwin Perennials Introduction.

Compact Spanish Lavender is well-suited to quarts and specialty containers. Excellent re-blooming variety. The versatile, full plants can be used in patio planters and landscapes, as well as color bowls and window boxes. Flowers March to July. 'Bright Luxurious' PPAF



NEW Lavandula Bright Luxurious



NEW Monarda Balmy Lilac

MONARDA ☀️

Monarda didyma

Balmy™ Series

USDA Hardiness Zones: 4 to 9

Available exclusively through Ball Seed.

- **New Lilac** 'Balbalmac' PPAF
- **New Pink** 'Balbalmink' PPAF
- **New Rose** 'Balbalmose' PPAF



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ANYTIME, ANYWHERE. Sign up for Ball WebTrack® today for free at ballseed.com/webtrack.



NEW Monarda Balmy Pink



NEW Monarda Balmy Rose

NEW Salvia
Blue Marvel

NEW Salvia Radio Red

SALVIA 🌞

S. GREGGII

New Radio Red**Height:** 16 to 18 in. (40 to 45 cm)**Spread:** 14 to 16 in. (35 to 40 cm)**USDA Hardiness Zones:** 7 to 10**A Darwin Perennials Introduction.**

True, bright red *S. greggii* keeps its color longer than other varieties. Well-branched plants perform nicely in landscapes and as "thrillers" in containers, blooming from March to September. 'Radio Red' PPAF

S. NEMOROSA

New Blue Marvel

Ultra-large flowers are the biggest of any *S. nemorosa* – a perfect premium perennial.

Height: 10 to 12 in. (25 to 30 cm)**Spread:** 10 to 12 in. (25 to 30 cm)**USDA Hardiness Zones:** 4 to 9**Available exclusively through Ball Seed.**

Ideal for positioning as a premium perennial for greater margin opportunity, extra-large-flowered 'Blue Marvel' does not need PGRs and can be finished as a first-year-flowering perennial. Flowers March to September, with reliable re-blooming. 'Blue Marvel' PPAF

VIOLA 🌞🌙*Viola cornuta***Celestial™ Series****USDA Hardiness Zones:** 5 to 9**A Darwin Perennials Introduction.**

- **New Midnight** Deep purple. 'Midnight' PPAF

Halo Series**USDA Hardiness Zones:** 5 to 9**A Darwin Perennials Introduction.**

- **New Lemon Frost** 'Halo Lemon Frost' PPAF



NEW Viola Celestial Midnight



NEW Viola Halo Lemon Frost



NEW Marquee
Red Carpet Coleus



NEW Marquee Box
Office Bronze Coleus



NEW Marquee Blonde
Bombshell Coleus

COLEUS  
Coleus scutellarioides

New Marquee™ Collection

Height: 18 to 24 in. (45 to 60 cm)

Spread: 16 to 18 in. (40 to 45 cm)

A Burpee Home Gardens Exclusive.
Supplied as disease-free Genesis™ and unrooted cuttings through the Ball Certified Plants program.

The superstar colors and unique leaf forms of Marquee steal the spotlight at retail. Naturally densely branched, these compact varieties require little pinching and are ideal for small container production. Sun or shade, Marquee's controlled vigor shines in mixed combos and landscapes.



NEW Popsicles Tangerine Viola



NEW Popsicles Pink Blush Viola

VIOLA  
Viola cornuta

Popsicles Series

Height: 12 to 16 in. (30 to 40 cm)

Spread: 12 to 16 in. (30 to 40 cm)

Available as Ball Premier Line® seed.

Vigorous series grows faster and larger so gardeners enjoy more color coverage with fewer plants. Versatile, easy-to-grow plants are at home in Spring and Fall gardens, planters and hanging baskets. New Tangerine is especially great for autumn décor! Suited to 306 packs to large basket programs. Also available in Frost, Purple/Yellow, Purple Face, White and Yellow.



NEW Popsicles Honey Berry Viola



We know flowers.

The best-known brand in gardening gives you a handpicked lineup of 215 fresh and focused flowers, many Exclusively Burpee! Newcomers like coolest-color Popsicles violas and plant-it-anywhere Marquee™ coleus plus many tried-and-true seed and vegetative varieties appeal to all types of gardeners. It's all supported by engaging, inspiring communications...easily accessible consumer info...and the most complete selling package for growers and retailers.

Speak their language.

Burpee Home Gardens is with the consumer before, during and after the sale:

Advice from their **Garden Coach** – the only interactive mobile web app for gardeners. Try it yourself – sign up today at burpeecoach.com.

Easy garden design solutions with **My Garden Designer** at burpeehomegardens.com.

24/7 connection with the **Burpee's Backyard** garden community.

Podcasts and DIY videos.

Burpee Home Gardens...it's all about high-performance plants, all-season support and successful gardeners.

Join the conversation.



NEW TO THE FLOWER PROGRAM FOR 2015

Angelonia

Archangel Dark Purple

Bidens

Sunbeam

Calibrachoa

NEW Isabells Purple*
NEW Isabells Rose*

Coleus

NEW Marquee™ Blond Bombshell*
NEW Marquee Box Office Bronze*
NEW Marquee Red Carpet*

Petunia

NEW Flash Mob Magentacular
NEW Flash Mob Pinkceptional

Suncatcher™ White

Purslane

NEW RioGrande™ Magenta
NEW RioGrande Scarlet
NEW RioGrande Yellow

Verbena

Aztec Dark Red

NEW EnduraScape™ Dark Purple
NEW EnduraScape Lavender
NEW EnduraScape Red

Viola

NEW Popsicles Honey Berry*
NEW Popsicles Pink Blush*
NEW Popsicles Tangerine*

Burpee Combo

Cherry Plum Tart
Color Magic
Gotta Glow
Santa Fe Sunset
Spirits United Improved
Sprinkles On Top
Tropical Punch Improved

* A Burpee Home Gardens Exclusive



Visit ballseed.com/burpeehomegardens for the full listing of Burpee Home Gardens varieties.



BURPEE

HOME GARDENS®

**50% more tomatoes.
100% satisfaction.**

Bumper Crop™ Grafted Tomatoes give gardeners more of what they want in homegrown varieties: higher yields, better disease resistance and – of course – more flavor!

Speak their language.

Burpee Home Gardens is with the consumer before, during and after the sale: Garden Coach, My Garden Designer, Burpee's Backyard, podcasts, videos and much more at burpeehomegardens.com.



BASIL 🌱
Ocimum basilicum

New Emerald Frills & Ruby Frills

Height: 18 to 20 in. (45 to 50 cm)
Spread: 10 to 12 in. (25 to 30 cm)

A Burpee Home Gardens Exclusive.

Supplied as certified, disease-free cuttings through the Ball Certified Plants program.

Distinctive ruffled foliage and spicy flavor give these novelty vegetative basil a unique appeal. Late-flowering plants have an extended shelf life and long harvest season. Easy to grow and easy to sell, these varieties hold their shape from 4-in. (10-cm) pots to gallons.



Bumper Crop (left), standard variety (right)



NEW Indigo Kumquat Tomato



NEW Indigo Fireball Tomato



NEW Ruby Frills Basil



NEW Emerald Frills Basil

BOOST Antioxidant Collection



BOOST Mighty Sweet F1 Tomato

Higher nutrition has everyone talking.

Satisfy customers' craving for healthy foods with our **BOOST collection** of high-nutrition vegetables, specially selected for higher antioxidant levels. It's the ideal add-on to your Burpee Home Gardens vegetables and herbs, or to boost sales in any veggie program.

BOOST Antioxidant Collection Nutritional Features	
Cucumber <i>Cucumis sativus</i>	
'Gold Standard'	Beta-carotene 500% more*
Pepper <i>Capiscum annuum</i>	
'Sweet Heat'	Vitamin C 65% more*
Salad	
Healing Hands Salad Mix	Lutein 20% more*
	Beta-carotene 30% more*
	Carotenoids 30% more*
	Anthocyanins 70% more*
Tomato <i>Solanum lycopersicum</i>	
'Cherry Punch'	Vitamin C 30% more*
	Lycopene 40% more*
Mighty Sweet	Lycopene 45% more*
'Power Pops'	Lycopene 55% more*
	Carotenoids 40% more*
'Solar Power'	Beta-carotene 300% more*
Tasti-Lee®	Lycopene 40% more*

*Comparisons based on results of product grown under test conditions and compared to other home garden varieties in the USA. Cucumber information is based on percent fat. Actual results may vary. Visit burpeehomegardens.com to learn more about product growing testing, nutrition facts and vegetables.

SMO BURPEE HOME GARDENS

NEW TO THE VEGETABLE PROGRAM FOR 2015

Pickling Cucumber
Fresh Pickles*

Eggplant
Patio Baby

Sweet Pepper
Tangerine Dream*

Tomato
Heirloom Marriage™ Big Brandy
Heirloom Marriage Perfect Flame
Heirloom Marriage Genuwine

Indigo™ Fireball
Indigo Kumquat

Bumper Crop Indigo Fireball
Bumper Crop Indigo Kumquat

SuperSauce*

Sweetheart of the Patio*

Terenzo

NEW TO THE HERBS PROGRAM FOR 2015

Basil
Emerald Frills*
Ruby Frills*

Burpee Home Gardens adds 18 culinary, aromatic and decorative herbs from the FlorExpo program.

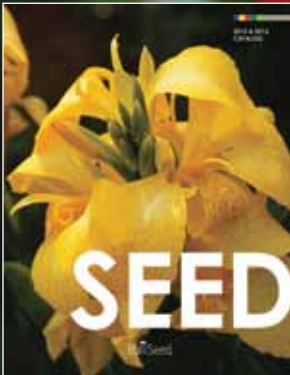
- Basil** Pesto Perpetuo
- Lemon Balm**
- Mint** Apple
- Mint** Chocolate
- Mint** Pineapple Variegated
- Oregano** Hopley's Purple
- Oregano** Hot & Spicy
- Oregano** Variegated
- Rosemary** Arp
- Rosemary** Spice Island
- Sage** Berggarten
- Sage** Icterina
- Sage** Tricolor
- Tarragon** French
- Thyme** Hi-Ho Silver
- Thyme** Orange Scented
- Thyme** Lemon
- Thyme** English

* A Burpee Home Gardens Exclusive



Visit ballseed.com/
burpeehomegardens.com/ for the full listing
of Burpee Home Gardens varieties.

CANNOVA



Use your 2015 & 2016 Ball Seed Catalog to find info on thousands of seed varieties, including all of our exciting newcomers.

SEED

With hundreds of new seed varieties coming to market each year, rest assured that the Ball team has done all the upfront work to make sure you get the most innovative and profit-generating lineup. The following pages introduce you to our new-for-2015 seed varieties, each trialed and tested to perform like a champ on the bench, in the store and most importantly, for gardeners and landscapers. Check every one out in your full 2015 & 2016 Ball Seed Catalog. Pictured here: NEW Cannova™ Rose Canna.



NEW ANNUALS

See pages 21 to 163 in the 2015 & 2016 Ball Seed Catalog.

Alternanthera 24
Purple Knight (reinstate)

Amaranthus 25
Carnival

Angelonia 26
Serenita® Pink All-America Selections Winner

Begonia boliviensis 29
Bossa Nova Orange
Bossa Nova Red
Bossa Nova Rose
Bossa Nova White
Bossa Nova Mix

Begonia, Fibrous28-32
Bada Total Mix
BIG Pink With Green Leaf
Stara Rose
Stara Scarlet

Begonia, Tuberous..... 33
Illumination Apricot Improved

Campanula 34
Appeal Pink

Canna..... 35
Cannova™ Bronze Scarlet
Cannova Red Shades
Cannova Rose
Cannova Yellow
Available Exclusively from Ball Seed

Carnation 36
CanCan Rose

Celosia36-38
Armor Mix
Kosmo Cherry

Coleus..... 40
Kong® Lime Sprite

Cyclamen44-50
Friller Pink
Halios Salmon Flame
Available Exclusively from Ball Seed
Halios Select Curly Flame Mix
Halios Select Fantasia Magenta
Silverleaf
Halios Select Fantasia Purple Silverleaf
Available Exclusively from Ball Seed
Laser Snowridge Purple
Laser Snowridge Wine
Laser Synchro Coral Flame
Laser Synchro Scarlet Improved
Metis Pure White Silverleaf
Metis Purple Improved
Available Exclusively from Ball Seed
Sierra Snowridge Rose
Sierra Snowridge Scarlet
Smartiz Pure White
Available Exclusively from Ball Seed
Tianis Scarlet Red
Available Exclusively from Ball Seed
Winter Ice White (reinstate)



Purple Knight Alternanthera



NEW Serenita Pink Angelonia



NEW Cannova Yellow Canna



NEW Kong Lime Sprite Coleus



NEW New Day Rose Stripe Gazania

Dianthus 52-53

Dash Crimson
Dash Magician
Diana Crimson Picotee Improved
Supra Salmon Improved
Venti Parfait Crimson

Euphorbia 56

Glitz
Fuseables® Precision Multi-Pellets . 58
Multi-Species Wine Cooler
Petunia Ooh La La

Gazania 61-62

Big Kiss Red
Big Kiss Yellow
Kiss Frosty Mix Improved
New Day® Rose Stripe
New Day Yellow Improved

Geranium 63-65

Horizon Coral Spice
Horizon Rose
Available Exclusively from Ball Seed

Multibloom Red Improved
Pinto Premium Lavender Rose

Gerbera 68-69

Mega Revolution™ Bright Red With Light Eye
Mega Revolution Red With Dark Eye
Midi Revolution™ Strawberry Shortcake
Revolution™ Bright Red With Dark Eye
Revolution Orange With Light Eye
Revolution White With Light Eye
Royal Breeder's Choice Mix

Impatiens 73-75

Accent Premium Orange Star Improved
Dazzler Rose Improved

New Guinea Impatiens 80-81

Divine™ Fresh Mix
Divine Hot Cha Cha Mix
Divine Islander Mix
Florific Sweet Orange *All-America Selections Winner*
Florific Mix

African Marigold 84

Garden Joy Mix

Ornamental Pepper 112-113

Acapulco Multicolor
Acapulco Orange
Acapulco Purple
Acapulco Red
Acapulco Yellow

Conga

Mambo Purple Orange
Mambo Yellow Red

NuMex Easter *All-America Selections Winner*

Santos Orange



NEW Mega Revolution Red With Dark Eye Gerbera



NEW NuMex Easter Ornamental Pepper



NEW Halios Fantasia Purple Silverleaf Cyclamen

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- ORGANIZE YOUR DOCUMENTS:** Reports & Documents Center
- SAVE YOUR TIME:** Easy Order Upload
- MAKE YOUR LIFE "SOW EASY":** Seed Order Management
- BOOST YOUR SALES:** Marketing Support 24/7



NEW Akila Daisy White Osteospermum

Osteospermum 96Akila® Daisy White *All-America Selections Winner***Pansy** 98-106Cool Wave® Blueberry Swirl
Cool Wave Sunshine 'N Wine
Cool Wave Mix ImprovedDelta Premium Deep Blue
Delta Premium Neon Violet ImprovedGrandio Masquerade
Grandio Rose With BlotchMatrix® Primrose Improved
Matrix Rose ImprovedMajestic Giants II Clear Purple
Majestic Giants II Clear White
Majestic Giants II Autumn Mix
Majestic Giants II Clear Mix

WonderFall Spring Berry Mix

Petunia 115-131African Sunset *All-America Selections Winner*Easy Wave® Berry Velour
Easy Wave Burgundy Velour
Easy Wave Red Velour

Espresso White

Espresso Frappe Rose
Espresso Frappe Ruby

Espresso Grande Peach

Mambo GP Rose Vein
Mambo GP White

Pretty Grand™ Coral Improved

Ramblin' Amethyst

Sophistica® Twilight

Success Blue
Success Burgundy
Success Pink
Success Red
Success Rose
Success Salmon
Success Violet
Success White
Success Liberty Mix
Success Maxi Mix
Success Twilight Mix

Trilogy Salmon Improved

Petunia, Double 129

Glorious Mix Improved



NEW Easy Wave Red Velour Petunia



NEW Cool Wave Blueberry Swirl Pansy



NEW African Sunset Petunia

Portulaca134-135

Lazy Daze Fuchsia
Lazy Daze Orange
Lazy Daze Red
Lazy Daze White
Lazy Daze Yellow
Lazy Daze Mix

Sun Daze Fuchsia
Sun Daze Orange
Sun Daze Red
Sun Daze White
Sun Daze Yellow
Sun Daze Mix

Primula acaulis 136

Danessa Apricot with Rose Eye
Danessa Blue
Danessa Burgundy
Danessa Golden Shades
Danessa Pink Shades
Danessa Pink with Rose Eye
Danessa Rose Bicolor
Danessa Scarlet
Danessa White
Danessa Mix

Danova Bicolor Mix (reinstated)

Hethor Giant Mix

Primula obconica 137

Touch Me Dark Blue
Touch Me Dark Orange
Touch Me Pink
Touch Me Red
Touch Me Violet
Touch Me White

Ranunculus 138

Mache White Improved

Snapdragon141-142

Candy Showers White
Candy Shower Mix

Snapshot™ Sunset

Available Exclusively from Ball Seed

Sunflower 145

Suntastic Yellow *All-America
Selections Regional Winner*

Sweet Pea 146

Mammoth Crimson
Mammoth Deep Rose
Mammoth Lavender
Mammoth Mid Blue
Mammoth Navy Blue
Mammoth Rose Pink
Mammoth Salmon Cream
Mammoth Scarlet
Mammoth White

Verbena147-148

Obsession Cotton Candy Mix

Quartz Merlot Mix XP Improved

Vinca149-151

Cobra Apricot Improved
Cobra Rose Improved
Cobra Rose with Eye

Jams 'N Jellies Blueberry

Titan™ Lilac Improved

Titan Romance Mix



NEW Rose Bicolor Primula



NEW Suntastic Yellow Sunflower



NEW Jams 'N Jellies Blueberry Vinca



NEW Obsession Cotton Candy Mix Verbena



NEW Popsicles Pink Blush Viola

Viola154-157

Admire Deep Blue
Admire Denim
Admire Marina
Admire Orange Purple Wing
Admire Pink
Admire Pink Surprise
Admire Red Blotch
Admire Ruby Gold
Admire Yellow
Admire Yellow Blotch
Admire Blackberry Mix
Admire California Mix
Admire Maxi Mix

ColorMax Berry Pie
ColorMax Clear Orange
ColorMax Clear Yellow
ColorMax Icy Blue
ColorMax Lemon Splash
ColorMax Popcorn
ColorMax Purple
ColorMax Purple Glow
ColorMax Rose with Blotch
ColorMax Yellow Jump Up
ColorMax Mix

Popsicles Honey Berry
Popsicles Pink Blush
Popsicles Tangerine

A Burpee Home Gardens Exclusive

Sorbet® Fire
Sorbet Phantom

Sorbet Lemon Ice Blotch XP
Sorbet Marina XP Improved
Sorbet Morpho XP
Sorbet Primrose Blotch XP
Sorbet White Blotch XP

Zinnia159-162

Profusion 3 Color Mix
Profusion Double Sunrise Mix
Short Stuff Mix (reinstate)
Zahara® Raspberry
Zahara Yellow Improved

These Annual varieties are available in new seed forms:

Coated Seed

Gerbera Royal Series
Gerbera Royal Prince Series

Pelleted Seed

Dusty Miller New Look



NEW Zahara Raspberry Zinnia



NEW Sorbet Primrose Blotch XP Viola



NEW ColorMax Popcorn Viola

NEW GRASSES

See page 182 to 187 in the 2015 & 2016 Ball Seed Catalog.

Juncus filiformis 186
Spiralis (reintroduction)

NEW PERENNIALS

See pages 188 to 221 in the 2015 & 2016 Ball Seed Catalog.

Agastache 191
Arizona Sandstone
Arizona Sun
Arizona Sunset
Arizona Mix

Aubrieta 195
Audrey Purple Shades F₁

Coreopsis 198
Sun Up

Gaura 207
'Sparkle White' All-America Selections Winner

Hibiscus 210
Honeymoon Deep Red F₁
Honeymoon Light Rose F₁
Honeymoon White with Eye F₁
Honeymoon Mix F₁

Iberis 210
Whiteout

Lobelia 213
Starship Scarlet F₁

Vulcan Red

Saxifraga 219
Rocco Red



NEW Coreopsis Sun Up



NEW Hibiscus Honeymoon Light Rose



Juncus Spiralis



NEW Aubrieta Audrey Purple Shades



NEW Agastache Arizona Sandstone



NEW Lobelia Starship Scarlet Fi



NEW Gaura 'Sparkle White'



NEW Saxifraga Rocco Red Saxifraga



NEW Iberis Whiteout

**VISIT,
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July 25, 2014 & July 31, 2015

The Gardens at Ball. The last Friday in July. For over 50 years, that's when thousands of industry folks have come together to visit, explore and learn. We hope you'll join us! Arrange your visit at ballcustomerday.com or 800 879-BALL.



**Visit us at Ball Seed Field &
Landscape Days**



NEW CUT FLOWERS

See pages 164 to 181 in the 2015 & 2016
Ball Seed Catalog.

Aster 168

Bonita Blue
Bonita Light Blue
Bonita Pink
Bonita Rose
Bonita Scarlet
Bonita White

Celosia 169-170

Bombay Bronze
Bombay Green

Available Exclusively from Ball Seed

Sunday Yellow

Flowering Kale 173

Wine Bright (reinstate)

Lisianthus, F1 Double-Flowered 175-176

Bolero Blue Blush
Bolero Blue Picotee
Bolero Green
Bolero White

Flare Deep Blue

Flare Deep Rose

Flare White

Available Exclusively from Ball Seed

Mathiola 177

Quartet Yellow

Sunflower 180

Jua Inca

Pro Cut Brilliance F1

Sunrich Limoncello F1

Vincent's Choice F1

Vincent's Fresh F1

Sweet Pea 181

Mammoth Crimson
Mammoth Deep Rose
Mammoth Lavender
Mammoth Mid Blue
Mammoth Navy Blue
Mammoth Rose Pink
Mammoth Salmon Cream
Mammoth Scarlet
Mammoth White

Zinnia 181

Queen Lime (reinstate)

Queen Lime Red (reinstate)



NEW Jua Inca Sunflower



NEW Flare Deep Blue Lisianthus



NEW Mammoth Lavender Sweet Pea



Queen Lime Red Zinnia



NEW Bombay Bronze Celosia

NEW VEGETABLES

See pages 222 to 275 in the 2015 & 2016 Ball Seed Catalog.

- Bean** 230
Mascotte All-America Selections Winner
Victor
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A Burpee Home Gardens Exclusive
Petipikel F1
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Peticue F1
Saladmore Bush F1 All-America Selections Regional Winner
- Eggplant** 238
Louisiana Long Green
Patio Baby All-America Selections Regional Winner
Satin Moon F1
Available Exclusively from Ball Seed
Shikou F1
Available Exclusively from Ball Seed
- Herbs** 239-241
German Chamomile
Lemongrass
SimplyHerbs 'Try Basil'
SimplyHerbs Oregano
SimplyHerbs Curled Parsley
SimplyHerbs Rosemary
- Kale** 242
Blue Ridge F1
Starbor F1
- Lettuce & Salad Greens** 242-244
Butter King Lettuce
Gala Corn Salad
SimplySalad® Endless Summer Mix
SimplySalad Wonder Wok Mix
- Melon** 244
Snow Mass F1



NEW Patio Baby Eggplant



NEW Saladmore Bush Cucumber



NEW Tiger Collards



NEW Rainbow Mix Beet



NEW Gong Bao Pepper

Pepper, Chili 252
Giant Ristra F1 *All-America Selections Regional Winner*

Pepper, Ethnic Hot 253
Gong Bao F1
Available Exclusively from Ball Seed
Time Bomb

Pepper, Jalapeño 254
Spicy Slice F1

Pepper, Poblano 251
Mosquetero F1

Pepper, Sweet Bell 247-248
Admiral F1
Nikita F1

Pepper, Sweet Non-Bell 250-251
Mama Mia Giallo F1 *All-America Selections Winner*
Tangerine Dream
A Burpee Home Gardens Exclusive

Pumpkin 255-256
Cinderella's Carriage F1 *All-America Selections Regional Winner*
Warty Goblin F1

Radish 256
Rainbow Mix

Squash, Butternut 260
Honeynut

Squash, Summer 257-259
Brice F1 Zucchini
Dark Green Zucchini
Summer Surprise Mix F1

Swiss Chard 261
Eldorado



NEW Warty Goblin Pumpkin



NEW Mama Mia Giallo Pepper



Tomato, Beefsteak 263

Big League F1

Chef's Choice Orange F1 *All-America Selections Winner*

Heirloom Marriage™ Big Brandy F1

Tomato, Slicer 264-265

Carmello F1

Heirloom Marriage Genuwine F1

Mountain Merit F1 *All-America Selections Regional Winner*

Tomato, Saladette 268

Heirloom Marriage Perfect Flame F1

SuperSauce F1

A Burpee Home Gardens Exclusive

Supremo F1

Tomato, Small-Fruited 268-271

Fantastico F1 *All-America Selections Winner*

Indigo Fireball F1

Indigo Kumquat F1

Indigo Rose

Indigo Ruby F1

Indigo Starburst F1

Indigo Sun F1

Orange Zinger F1

Rapunzel F1

Available Exclusively from Ball Seed

Sugargloss F1

Sweetheart of the Patio

A Burpee Home Gardens Exclusive

Tomato, Heirloom 274

German Johnson

Turnip 275

Market Express

These Vegetable varieties are available in new seed forms:

Coated Seed

Pepper Early Jalapeño

Pepper Cajun Belle

Pepper Orange Blaze

Pepper Pimiento Elite

Pepper Purple Beauty

Pepper Red Cherry Hot-Large

Pepper Garden Salsa

Tomato Brandywine Red Potato Leaf

Tomato Mortgage Lifter

Tomato San Marzano

Organic Seed

Pepper Carmen



NEW Rapunzel Tomato



NEW SuperSauce Tomato



NEW Carmello Tomato



NEW Market Express Turnip



NEW Marquee Box Office
Bronze Coleus



NEW Cannova
Bronze Scarlet Canna



NEW Big Bounce White
Interspecific Impatiens

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