



**Burpee knows...**

  
**BURPEE**<sup>®</sup>  
New for 2016!

# Burpee knows foodies

Consumers crave new experiences in food. Burpee provides the unique, delicious vegetables that allow foodies to create these culinary delights with produce straight from their own gardens. For sauces and salsas, grilling and stir-fry, we have lots of exciting new varieties to tempt their taste buds.



## **NEW MASTERPIECE F1 PEA**

**Exclusively Burpee!**

A triple treat sensation - its parsley-like tendrils, peas and pods are all edible and delicious! Its pods are packed with peas that have sweet, fresh flavor and aroma. A wonderful addition to any kitchen garden or patio container.

## **NEW TOMANDE F1 SLICER TOMATO**

**Exclusively Burpee!**

These juicy and super-tasty beauties treat gourmet gardeners with both heirloom taste and abundant hybrid yields. Excellent for use in salads and sandwiches.

## **NEW PEPPERMINT STICK CELERY**

This unique red celery is a real culinary delight. Intense and full-flavored, it's perfect for kitchen gardens and makes a beautiful addition to herb and mixed combo planters. Try it in soups and stews, or use it as an edible garnish for your relish tray.



NEW Peppermint Stick



NEW Masterpiece



NEW Tomande

## **NEW BUMBLE BEE**

### **F1 SMALL-FRUITED TOMATO**

So pretty to look at, with a sweet taste you can't resist! All three of these crack-resistant, round cherry varieties offer a rainbow of color for fresh, flavorful snacking.

- ▶ **Pink Bumble Bee**
- ▶ **Purple Bumble Bee**
- ▶ **Sunrise Bumble Bee**



NEW Pink Bumble Bee



NEW Purple Bumble Bee



NEW Sunrise Bumble Bee



## Burpee knows small spaces

### INDIGO™ COLLECTION SMALL-FRUITED TOMATO

Nutrition-packed Indigo tomatoes delight gardeners and foodies alike with their great taste and gorgeous anthocyanin color! New Cherry Drops produces a huge yield of cocktail cherry tomatoes in purple and black with rosy undersides and deep red flesh.

- ▶ **NEW Cherry Drops OP**
- ▶ **Fireball F1**
- ▶ **Kumquat F1**
- ▶ **Rose OP**
- ▶ **Ruby F1**
- ▶ **Starburst F1**
- ▶ **Sun F1**



**NEW**  
Cherry Drops

### NEW CHERRY STUFFER F1 SWEET PEPPER

**Exclusively Burpee!**

Compact plants produce loads of “snackable, stuffable, grillable” sweet peppers. Its shape resembles popular Cherry Bomb, but with less heat and more sweet! Also on the front cover.



NEW Cherry Stuffer

Restrictions on space and time can keep modern gardeners from giving much thought to shopping for plants. So, to inspire a trip to the greenhouse, we've put together a selection of exciting new vegetables that are just right for patio containers or kitchen gardens.

### NEW BABY BOOMER F1 SMALL-FRUITED TOMATO

**Exclusively Burpee!**

Perfect for the patio, each wildly prolific tomato plant yields 300 or more little sweeties bursting with great big flavor from Summer until frost.

### NEW SWEET SAVOUR F1 SWEET PEPPER

**Exclusively Burpee!**

An ideal pepper for containers and small gardens. The beautiful tricolor fruit looks like a hot pepper but tastes like a sweet pepper. Use it as an edible or ornamental.

### NEW BUSHSTEAK F1 BEEFSTEAK TOMATO

**Exclusively Burpee!**

Now beefsteak tomatoes can be grown in a container! Mid-season BushSteak is a standout for its exceptional taste, size and quantity. Loaded with big, meaty, flavorful tomatoes.

### NEW LITTLE NAPOLI F1 ROMA/PASTE TOMATO

A great performer in containers, this is *one of the only patio-type romas* available, and it offers disease resistance!



NEW Baby Boomer



NEW BushSteak



NEW Sweet Savour



NEW Little Napoli

## Burpee knows amazing

Bigger is better when it comes to these colossal veggies. Their fruit grows to extraordinary sizes, guaranteed to be top prize-winners at the next state fair. But these incredible fruits also offer great taste, a crisp texture and eating versatility - a win-win situation all around!

### NEW STEAKHOUSE F1 BEEFSTEAK TOMATO

**Exclusively Burpee!**

It's bigger, and it's better! One of the world's largest beefsteak tomatoes weighs in at an impressive 3 lbs. (1362 g)! These hearty beefsteak tomatoes are large and juicy. With true heirloom tomato flavor and a head-spinning fragrance, they are great on sandwiches or just slice and eat!



NEW SteakHouse

### NEW THUNDERBOLT F1 SWEET PEPPER

**Exclusively Burpee!**

Huge Marconi sweet peppers deliver exceptional flavor and texture. These prolific plants produce big yields of tapered fruits over 1 ft. (30 cm) long! They give a great crunch and are very sweet, too - perfect fresh, fried or stuffed!



NEW Thunderbolt



## Burpee knows color

All of our vivid new varieties are designed to grab consumer attention and fly off the retail bench. Here are just a few standouts for great color and overall appeal.

### UPTOWN™ ZINNIA

**Exclusively Burpee!**

UpTown is a Burpee classic - strong, spreading plants with large, colorful flowers that stand tall and full in the heat. New Frosted Strawberry, the first double flower in the UpTown collection, features large, fully double flowers and vigor to match the collection. These beauties grab lots of attention at retail and in the garden.

- ▶ **NEW Frosted Strawberry**
- ▶ **Grape**
- ▶ **Orange Blossom**
- ▶ **Pink Champagne**
- ▶ **Sunstreak**
- ▶ **White Wall**

### MARQUEE™ COLEUS

**Exclusively Burpee!**

Exciting new Special Effects takes a starring role in the Marquee Collection, showing off green, burgundy and red hues on a compact, densely branched plant. This up-and-comer gives its best color performance in the sun.

- ▶ **Blonde Bombshell**
- ▶ **Box Office Bronze**
- ▶ **Red Carpet**
- ▶ **NEW Special Effects**



NEW Frosted Strawberry



NEW Special Effects

## Burpee knows flavor

We know fresh-grown vegetables and herbs are tastier, and healthier, than what you might find at the store. That's why we have so many great-tasting vegetables available to satisfy anyone's palate.

### NEW SUMMER GIRL F1 SLICER TOMATO

**Exclusively Burpee!**

This multi-talented variety has it all! A week or more earlier to mature than Early Girl, with larger fruit and 20% larger yields, plus exceptional disease tolerance (Verticillium and Fusarium).



NEW Summer Girl

**BallSeed®**

Order at [ballseed.com/webtrack](http://ballseed.com/webtrack).

Talk to us.  
Ball Seed: 800 879-BALL  
Ball ColorLink®: 800 686-7380

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## Burpee knows variety

We offer a wide selection of homegrown veggies and herbs that gardeners will want to serve to their friends and family. Find details about the plants listed here as well as more 2016 introductions at [burpeehomegardensbrand.com](http://burpeehomegardensbrand.com).

### NEW VEGETABLES

Destiny F1 Broccoli  
Good as Gold F1 Sweet Pepper\*  
Orange Zinger F1 Small-Fruited Tomato  
Porterhouse F1 Beefsteak Tomato\*  
SimplySalad® Kale Storm Mixture  
SkyReacher F1 Slicer Tomato  
Sweet Casady F1 Small-Fruited Tomato  
Sweet Thing Hot Pepper\*  
Tweety F1 Sweet Pepper\*

### NEW FLOWERS

Burpee Combo Eye Caramba  
Burpee Combo Fantasyland  
Enlighten Red Wash Impatiens\*  
Isabells Collection Red Splash Calibrachoa  
Jolt™ Series F1 Interspecific Dianthus Cherry and Pink

\*Exclusively Burpee!

### Get in the know!

Burpee...it's all about high-performance plants, all-season support and successful gardeners. Call your Burpee Program Rep or Ball Seed Sales Rep to learn more.

Pictured on cover: Cherry Stuffer F1 Sweet Pepper