

## Leucanthemum Snow Lady

(*Leucanthemum x superbum*, *Chrysanthemum maximum*)

### Germination

- Time of radicle emergence (3-5 days)
- Soil temperature 65-75°F (18-24°C).
- Keep media evenly moist but not saturated.
- Cover the seed lightly with coarse vermiculite.
- Light is not required for germination until radicle emergence.
- Soil pH 5.5-5.8 and soluble salts (EC) less than 0.75 mmhos/cm (2:1 extraction).
- Shasta Daisy is very sensitive to high salts, particularly high ammonium, during germination.
- Keep ammonium levels less than 10 ppm.

### Plug Production

#### STAGE 1 - Time of radicle emergence (3-5 days)

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#### STAGE 2 - Stem and cotyledon emergence (4-9 days)

- Soil temperature 62-70°F (17-21°C).
- Reduce moisture levels once radicle emergence occurs! Allow the soil to dry out slightly before watering for best germination and rooting.
- Gradually increase light intensity to 500-1000 foot-candles.
- Keep soil pH 5.5-5.8 and EC less than 0.75 mmhos/cm.
- Keep ammonium levels less than 10 ppm.
- Begin fertilizing with 50 75 ppm N from 14 0 14 or a calcium/potassium nitrate feed once cotyledons are fully expanded.
- Alternate feed with clear water.
- Irrigate early in the day so foliage is dry by nightfall to prevent diseases.

#### STAGE 3 - Growth and development of true leaves (7-14 days)

- Soil temperature 60-65°F (16-18°C).
- Allow the soil to dry thoroughly between irrigations but avoid permanent wilting to promote root growth and control shoot growth.
- Gradually increase light intensity to 1000-1500

foot-candles.

- Maintain soil pH 5.5-5.8 and EC less than 1.0 mmhos/cm.
- Increase feed to 100 150 ppm N from 20 10 20 alternating with 14 0 14 or other calcium/potassium nitrate fertilizer.
- Fertilize every 2 3 irrigations.
- If using 15-0-15 supplement with magnesium 1 2x during this stage, using magnesium sulfate (16 oz/100 gal) or magnesium nitrate. Do not mix magnesium sulfate with calcium nitrate as precipitate will form!
- Use DIF whenever possible, especially the first 2 hours after sunrise, to control plant height.

#### STAGE 4 - Plants ready for transplanting or shipping (7 days)

- Soil temperature 55-60°F (13-16°C).
- Allow soil to dry thoroughly between irrigations.
- Gradually increase light intensity to 1500-2500 foot-candles.
- Maintain soil pH 5.5-5.8 and EC less than 0.75 mmhos/cm.
- Fertilize with 14 0 14 or calcium/potassium nitrate feed at 100 150 ppm N as needed.

### JANUARY SOWING

- Seed sown in January will be ready for sale in late April to early May.
- Crop times and flowering response varies between varieties. Alaska, grown cool, 55-60°F (13-16°C) nights will flower in July and August from a January or February sowing.
- Most varieties generally do not bloom the same year they are sown.

### JUNE - AUGUST SOWING

Plants sown in June - August will bloom the following June to August.

### TEMPERATURE

30-35°F (-1-2°C)

### TRANSPLANT

Transplant into pots around September 15.

### OVER WINTERING

- Over winter the plants until spring in an unheated greenhouse or cold frame.
- The root system should be developed throughout

- the soil volume prior to over wintering.
- Pots should be packed as close together as possible.
- If plants are over wintered outside, cover the plants with a thick layer of mulch.

## FERTILIZATION

Fertilization during dormancy will not be necessary.

## SEPTEMBER - OCTOBER SOWING

Plants sown in September - October will bloom the following June to August.

## SOIL TEMPERATURE

**Day:** 35-40°F (2-4°C)

## TRANSPLANT

- Transplant to packs in early November.
- Transplant into pots in February.

## OVER WINTERING

- Plants are grown at 35-40°F (2-4°C) for 12-14 weeks.
- Perennials grown at this time will compete with other crops for greenhouse space.

## FERTILIZATION

Fertilize at 75-100 ppm N from 15-0-15 every other irrigation.

## Growing On to Finish

## TEMPERATURE

**Night:** 55-60°F (13-16°C)

**Day:** 60-65°F (16-18°C)

## LIGHT

Maintain medium light intensity, around 1500-3000 foot-candles.

## MEDIA

Use a well-drained, disease-free soil-less medium with a medium initial nutrient charge and a pH 5.5-6.2.

## FERTILIZATION

- Fertilize every other irrigation with 15-0-15 at 150-200 ppm nitrogen.
- Maintain medium electrical conductivity around 1.0 mmhos/cm (using 1:2 extraction)

## CONTROLLING HEIGHT

- Once plants are rooted to the sides of the containers they can be allowed to wilt prior to irrigation to provide some height control.
- Height can also be controlled by withholding fertilizer, especially phosphorous and ammonium-form nitrogen.
- Shasta Daisy are responsive to day/night temperature differential (DIF), and are shorter with a negative DIF.

## Post Production Care

## TEMPERATURE

- Shasta Daisy should be displayed in a cool, below 70°F (21°C), shady location.
- Optimum conditions may be difficult to maintain, especially if plants are displayed outside.
- Using a negative DIF will help keep the plants short and of high quality.

## LIGHT

Shasta Daisy prefers full sun; however partial shading may be beneficial during retail display.

## COMMON PROBLEMS:

**Insects:** Aphids, Caterpillars

**Diseases:** Powdery Mildew, Verticillium

