



A known and trusted brand since 1876, Burpee® **always brings the best** in vegetables and herbs for growing, selling, harvesting and enjoying. Our quality plants are trialed across North America to ensure our varieties will grow well in any region. Among our **best-tasting** and **top-performing** vegetables, fruits and herbs, you'll find new and unique varieties to use in new edibles for hanging baskets and small spaces, and disease-resistant varieties that can stand up to tough conditions and keep producing large harvests.

We keep gardeners excited by pairing new, unique varieties and tried-and-true vegetables, fruits, flowers and herbs that are known and loved. New products that will attract attention at retail include our colorful **Sweet Canyon bell peppers** with resistance to all 10 races of Bacteria Leaf Spot, super sweet **Unicorn Pink cherry tomatoes**, citrusy **Skyline Red Thai chili peppers**, the best summer squash for barbecuing, **Green and Golden Grillers**, and versatile **WonderStar Red tomatoes**.

We work hard to make Burpee the easiest brand for you and for consumers to choose. **Color-coded tags and POP** make merchandising and shopping a breeze and will provide a tidy and uniform look at retail.

Visit burpeehomegardensbrand.com to find out more about the Burpee branded program, and see all the great-tasting, top-performing varieties available from Burpee plants.



Burpee's Butterbush Squash



NEW Skyline Red Pepper



NEW Sweet Canyon Orange Pepper



Mardi Gras Fun Series Pepper



BrightStar Tomato



NEW Golden Griller Squash

GREAT TASTE and GARDEN PERFORMANCE

Inspire gardeners with these exciting 2025 introductions and popular favorites that are bursting with flavor, superior performance and versatile use.

Over the next few pages, you'll find all of our varieties that are Exclusively Burpee!, which means they are unique varieties that you can only get from us. These remarkable products are always top sellers.



NEW WonderStar Red Tomato



NEW Everleaf Lemon Basil



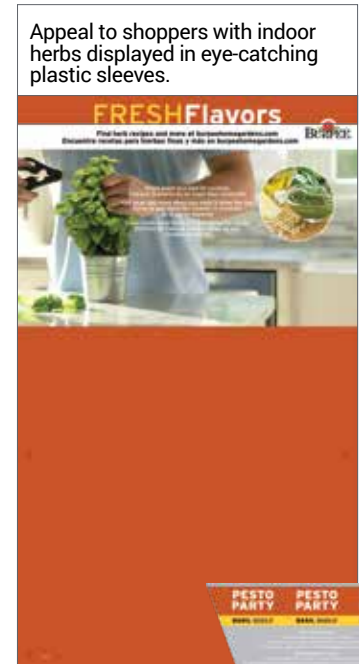
Love Gourmansun Sunrise Tomato



60 x 36-in. (152 x 91-cm) Fence Banner



4-in. x 50-ft. (10-cm x 15.25-m) Benchtape



24 x 40-in. (61 x 102-cm) Sign

14 x 13-in. (36 x 33-cm) Clear plastic sleeves



2025 VEGETABLES PROGRAM

Bean

Blue Lake Bush

Broccoli

Destiny F1

Cabbage

Big Flat Head
Fast Vantage
Sweet Slaw
Sweet Thang
Cauliflower
Snow Crown

Cucumber – Pickling

Fresh Pickles F1*
GherKing F1
Homemade Pickles
Mexican Sour Gherkin

Cucumber – Slicing

Burpee Hybrid II
Bush Champion*
Patio Snacker F1
Tasty Green
Telegraph

Eggplant

Black Beauty
Early Midnight*
Patio Baby F1
Violet Delite F1 (formerly Asian Delite)

Kale

Prizm F1
SimplySalad® Kale Storm Mixture

Lettuce

Buttercrunch
Gourmet Blend*
Heatwave Blend*
Little Caesar*
Salad Bowl Mix

Multi-Seed Pellet Lettuce

City Garden Mix
Healing Hands*

Melon

Ambrosia
Sugar Cube F1

Okra

Baby Bubba*

Onion

Yellow Sweet Spanish

Peas

Masterpiece F1*

Pepper – Hot

Aleppo
Armageddon
Basket Of Fire
Big Guy Jalapeño*
Cajun Belle
Demon Red
Desperado F1
Dragon Roll*
Habanero Burning Bush
Habanero Orange
Hot Lemon*
Hungarian Hot Wax
Jalapeño Gigante II*
Pot-a-peño F1
Ristra Cayenne II*
NEW Skyline Red F1
Spinning Tops
Sriracha
Tabasco

Pepper – Sweet

Bananarama*
Baron
NEW Better Belle V F1
Big Daddy Hybrid*
California Wonder
Confetti F1
Costa Rican Sweet Hybrid*
Flavorburst Hybrid
Giant Marconi
Great Stuff Hybrid*
Jalapeño Sweet Poppers*
Jungle Parrot
Mardi Gras Fun Series F1*
Mocha Swirl F1
Peppers from Heaven Orange, Red & Yellow F1*
Prism F1
Red Standard II F1*
Roulette
NEW Sweet Canyon Orange, Red & Yellow F1*
Thunderbolt F1*
Turnpike F1

Pumpkin

Buckskin
Howden

Spinach

Bloomsdale

Squash – Summer

Burpee Golden*
Burpee Hybrid*
Goldy
NEW Golden Griller F1*
NEW Green Griller F1
Lemon Drop*
Primavera F1
NEW Rocio F1
Zucchini Dark Green

Squash – Winter

Burpee's Bush Table Queen*
Burpee's Butterbush*

Strawberry

All Star (Vegetative)
Berri Basket® White
Berries Galore® Pink, Rose & White
Seascape (Vegetative)
Sweet Kiss™ (Vegetative)

Swiss Chard

Bright Lights

Tomato – Combos

Take 2 Action*
Take 2 Blockbuster*
Take 2 Camera*

Tomato – Beefsteak

Beefsteak
Big Beef Plus
BlushingStar F1
Brandy Boy Hybrid*
BushSteak F1*
DarkStar F1
Oh Happy Day F1*
SteakHouse Hybrid*
Supersteak Hybrid
NEW WonderStar Red F1

Tomato – Slicer

Better Boy Plus
Big Daddy Hybrid*
BrightStar F1
Burpee's Big Boy®
Bush Champion II
Bush Early Girl
Celebrity Plus
Cloudy Day F1*
Early Girl Plus
Fourth Of July*
Homeslice F1
Jet Star
Lemon Boy Plus
Love Gourmandia Red F1*
Love Gourmansun Sunrise F1*
Steak Sandwich Hybrid*
Tasti-Lee®*

*Exclusively Burpee!

BURPEE RETAIL MERCHANDISING



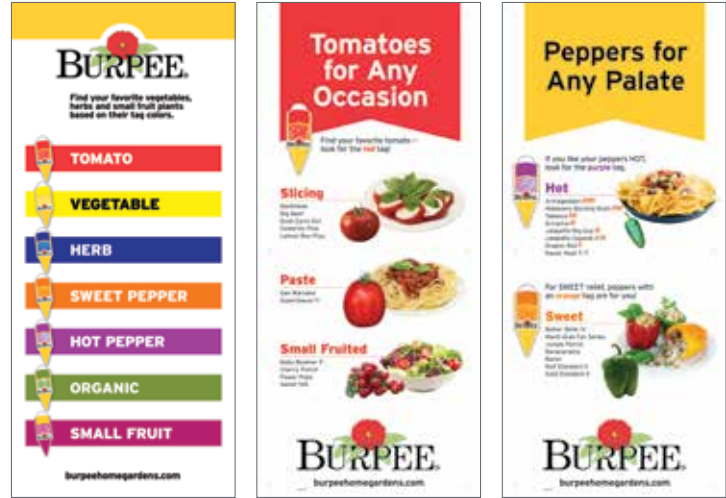
Inspire gardeners with FREE* retail POP. These promotional tools will help you create effective, standout displays to attract consumers.

*Retailer pays shipping/freight.

11 x 7-in. (28 x 18-cm) Benchcards



16 x 30-in. (240 x 76-cm) Signs



23.5 x 52-in. (60 x 132-cm) Signs

2025 HERBS PROGRAM

Tomato – Paste & Saladette

- Big Mama Hybrid*
- Fresh Salsa Hybrid*
- Gladiator F1*
- Juliet F1
- Little Napoli F1
- SuperSauce F1*

Tomato – Small-Fruited

- Baby Boomer F1*
- Chocolate Sprinkles F1
- Fantastico
- Napa Grape Hybrid*
- Orange Zinger F1*
- Red Grape
- Sungold
- Sweet 100
- Sweetheart of the Patio*
- Tidy Treats F1
- NEW Unicorn Pink F1*
- NEW Unicorn Red F1

Tomato – Heirloom

- Big Rainbow
- Black Krim
- Brandywine Pink
- Brandywine Red
- Cherokee Purple
- Delicious
- Mortgage Lifter
- Old German
- San Marzano
- Yellow Pear

Tomato – Heirloom Marriage™

- Big Brandy F1
- Genuine F1
- Jersey Boy F1

Watermelon

- Crimson Sweet
- Sugar Baby

*Exclusively Burpee!

Basil

- Dolce Fresca
- Everleaf Emerald Towers
- NEW Everleaf Lemon
- Everleaf Thai Towers
- Italian Large Leaf
- Pesto Party*
- Rutgers DMR Obsession
- Super Sweet Genovese
- Sweet Mammoth Ruffled
- Try Basil

Catnip

Celery

- Peppermint Stick

Chives

- Garlic
- Onion

Cilantro

- Santo

Dill

- Bouquet
- Fernleaf

Lavender

- Ellagance Purple

Lemon Balm

Lemongrass

Mint

- Peppermint
- Spearmint

Oregano

- Greek
- Italian

Parsley

- Italian Dark Single
- Italian Giant
- Triple Curled

Rosemary

- Common
- Officinalis

Sage

- Common

Stevia

- Sweet Leaf

Sweet Marjoram

Tarragon

Thyme

- Summer

*Exclusively Burpee!