

# Zahara<sup>®</sup> injects new color into a garden classic



Zahara Series

## **Zahara Series Zinnia**

**Bigger blooms, plus several first-ever colors make the biggest retail impact and best all-season shows.**

Color-filled Zahara continues to break new ground with two more unique high-impact varieties. This heat-loving series has 20% larger flowers than other varieties. It features new award-winning Starlight Rose as well as the first Yellow, the first Scarlet and the first well-balanced Mixture in a zinnia of this type.

Superior disease tolerance makes Zahara an excellent choice in the landscape where *Z. elegans* or *vinca* varieties have failed in the past. This Hot Summer Survivors series has very low water needs, and is outstanding in sunny, hot and dry conditions. This all-around winner assures big retail impact and care-free, season-long shows in landscapes and containers.

*Starlight Rose is a 2009 All-America Selections winner.*

*Series noted as a Top Performer at the University of Tennessee 2008 gardens trial.*

Ball<sup>®</sup>



Coral Rose



NEW Fire



Scarlet



NEW Starlight Rose



White



Yellow



Mix

ZINNIA   
*Z. marylandica*

### Zahara Series

**Height:** 12 to 18 in. (30 to 45 cm)

**Spread:** 12 to 18 in. (30 to 45 cm)

**A Simply Beautiful® selection.**

**New Available as Ball® Controlled Growth Seed.**

**Also available as Ball Premier Line® and Ball Vigor Index seed.**

- **Coral Rose** Rose with coral background hue; color varies by environment. (U.S. Plant Variety Protection Number 200700357) • **New Fire** Bright orange-red hue intensifies outdoors. 'PAS719124' (U.S. Plant Variety Protection Applied For)
- **Scarlet** The deepest red available in this type! Color gets deeper outdoors in full sun with no fading. (U.S. Plant Variety Protection Number 200700356) • **New Starlight Rose** An All-America Selections winner. The first bicolor zinnia in this disease-tolerant type. Color pattern varies by environment, with the best color from high light, good fertilization and cool nights. 'PAS719128' (U.S. Plant Variety Protection Applied For) • **White** Large, pure white flowers. (U.S. Plant Variety Protection Number 2007000356) • **Yellow** The first yellow of this type. (U.S. Plant Variety Protection Applied For) • **Mix**

**For detailed culture information, refer to the Zahara Zinnia Grower Facts at [ballhort.com](http://ballhort.com).**



NEW Fire

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