

Plugs? DELIVERED.



It was **WEEK 7** when a grower, Bob, got a request from a new retailer for 500 hanging baskets to be sold in **WEEK 18**.



He immediately called his Ball Seed® Sales Rep, and working with Ball Customer Service, ordered six 288-trays of Wave® Petunia plugs through the WebTrack® online ordering system.

Ball Seed arranged **truck delivery** of the plugs direct to his greenhouse in **WEEK 11**.



Thanks to Ball Seed, Bob stayed **on target** and right **on schedule**. He shipped finished baskets to the retailer in **WEEK 18**, and they sold out in 3 days.

The retailer was thrilled. Bob got paid, and he had no returns and no dump.

Ball Seed®

Order at ballseed.com/webtrack

Talk to us.

Ball Seed: 800 879-BALL

Ball ColorLink®: 800 686-7380

Visit ballseed.com for current Terms & Conditions of Sale.

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