Press Release

Selecta OneÂ® Dianthus Now Available From Kenya

North American customers will now have their unrooted orders fulfilled confidently from the Selecta Kenya farm.

WEST CHICAGO, ILLINOIS, July 2022: Selecta One North America proudly announces that its lineup of potted, perennial and annual Dianthus will be available as unrooted cuttings supplied directly from Selecta Kenya and distributed through Ball Seed®. This is the only offshore production farm approved by the U.S. Department of Agriculture to ship into the United States for the Dianthus class.

The Kenya farm is approved with continuous monitoring by the USDA Animal and Plant Health Inspection Service (APHIS) that exceeds all phytosanitary requirements. This new supply source is set to boost more sales and increase opportunities for this versatile assortment in the North American market. It covers over 44 top-selling varieties, including the popular Oscar® series, SuperTrouper™ series, Pink Kisses®, I Love You, and many others.

“This is a long-term supply option that our partner Selecta One has pursued on behalf of North American customers for over a decade,” says **Leland Toering**, sales manager for Selecta One North America. “We are pleased to offer this efficient product source for this growing class, particularly in the category of potted flowering plants.”

To learn more about the full assortment of Selecta One Dianthus, please visit its North American website www.selectanorthamerica.com/dianthus. Watch for more grower resources on Dianthus posting soon.

Reach out to your Ball Seed sales representative or Ball ColorLink associate for how to book your order through WebTrack® at www.ballseed.com.

About Selecta One® Selecta One serves the North America market with excellent genetics of vegetative propagated bedding plants and Poinsettias. Our varieties are supplied as unrooted cuttings available exclusively through Ball Seed and as rooted cuttings available from select Root & Sell stations. Visit selectanorthamerica.com to learn more.