

Burpee® Tag Information



Burpee tags are available only through Ball Seed®.

- Available in a convenient standard size for single varieties.
- Tags will ship out from manufacturer 14 business days from order entry.
- Each salable unit must include one English/French Burpee tag.
- Find the up-to-date list of available tags at BurpeeHomeGardensBrand.com.

Tag Cost*

Mini Portrait Tag: \$29.20 USD per 1,000 delivered. Order in bundles of 50. Royalty: \$0.14 USD per tag. *Custom Option Available. Orderable in increments of 2,500.*

Portrait Tag: \$56.20 USD per 1,000 delivered. Custom Only Shape. Orderable in increments of 2,500. Royalty: \$0.14 USD per tag.

Large Nursery Hang Tag: \$131.77 USD per 1,000 delivered. Custom Only Shape. Orderable in increments of 500. Royalty: \$0.14 USD per tag.

Medium Locking Tag: \$167.00 USD per 1,000 delivered. Custom Only Shape. Orderable in increments of 2,500. Royalty: \$0.14 USD per tag.

Branded handles are available through Ball Seed in bundles of 100 for \$235.00 per 1,000 delivered. Orderable in increments of 1,000. Royalty not applicable to handles.

*All pricing is in US Dollars. Prices subject to change.

We've refreshed our tag design and color-coded the tags to match our programs - Tomato, Vegetable, Herb, Sweet Pepper, Hot Pepper, Organic, Annual, Perennial and Small Fruit. The information on the tags helps with retail sell-through by assisting consumers in making well-informed purchasing decisions, and in planning, planting and maintaining a successful garden.

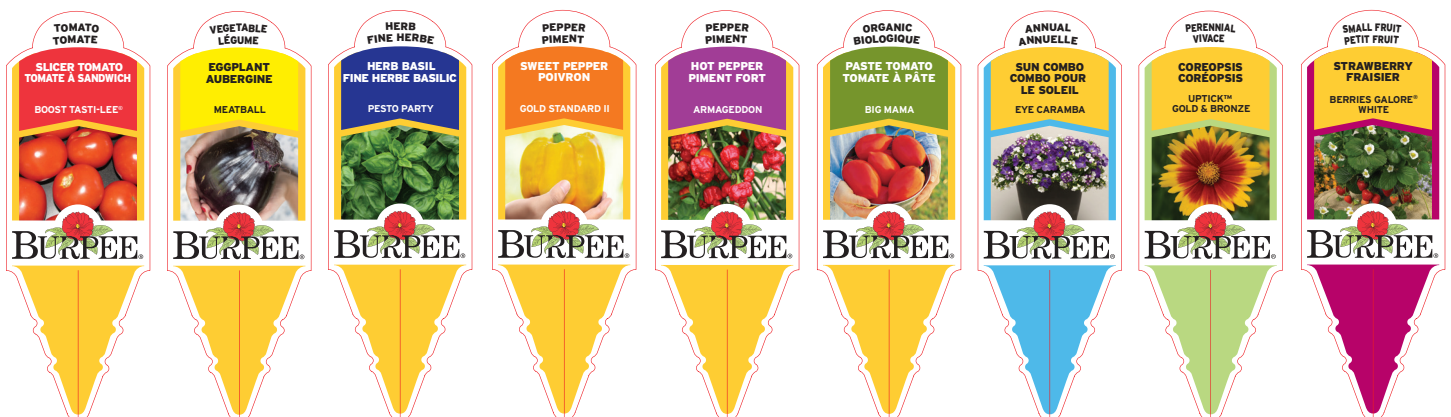


Mini Portrait Tag

(replaces standard tag)

1.67 x 4.75 in. (4.24 x 12 cm)

Recommended for gallon-sized pots or smaller.



Tag Return Policy

Contact the Burpee Claims Specialist to initiate the tag return process. All tag returns require prior approval from Westrock or the return will be denied.

Please provide a list of tags and the Ball order number they were purchased under.

All tags that are being requested to be restocked must be:

- Clean, unused, unbroken bundles, unbroken cartons, and unbroken boxes (only opened to retrieve the packing list) so that they can be returned to the shelf at Westrock and resold.
- Standard program tags can only be returned less than 6 months from purchase date.

Custom Tags Policy

Custom tag requests are coordinated by the Burpee Program Administrator. Burpee tags are considered custom if any element of the tag is changed, which includes but is not limited to: tag shapes identified as custom, custom UPC codes, grown by information, organic certifier logos and varieties not already in the Burpee program. Requests for custom tags can be sent to BurpeeAdmin@ballhort.com.

Custom tags must be ordered in equal increments according to the minimum shape requested. Estimated timeline to create tags from the point of order entry is up to 8-12 weeks. All custom tag requests must meet the approval of the Burpee team prior to order and production. Custom tags are not returnable.



Burpee® Custom Tags



Large Nursery Tags*

(replaces hanging basket tag)

2.875 x 6.125 in. (7.3 x 15.5 cm)

Recommended for hanging baskets or patio containers using risers. *String is optional and only included upon request.



Medium Locking Tag (custom option)

2.47 x 5.45 in. (6.27 x 13.84 cm)

Recommended for gallon-sized pots or larger.



Portrait Tags

(replaces patio tag)

2 x 6.75 in. (5 x 17 cm)

Recommended for gallon-sized pots or larger.

Yellow Standard Pack Handle

1.25 x 19 in. (3 x 48 cm)

For use with 306 packs.



Olive Organic Pack Handle

1.25 x 19 in. (3 x 48 cm)

For use with 306 packs.



BallSeed®

Order products at ballseed.com/webtrack.

Talk to us.

Ball Seed: 800 879-BALL

Ball ColorLink: 800 686-7380

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Visit ballseed.com for current Terms & Conditions of Sale.

Contact your Ball Seed or Ball ColorLink® sales rep for ordering and pricing information.

Visit BurpeeHomeGardensBrand.com today to download our certification agreement, guidelines and order forms.